

THRIVE

SouthArk's 2022-2027 Strategic Plan



Team



Resources



Viability



Initiative: TEAM

Participation, Cooperation, Progress

Sub-Initiative 1: Increase faculty and staff engagement.

Sub- Initiative 2: Improve employee retention.

Sub- Initiative 3: Optimize delivery of mandatory training.

Sub- Initiative 4: Cultivate, encourage, and support open and persistent communication across the institution.

Initiative: HUB

Heart, Center, Core

Sub-Initiative 1: Expand outreach regionally.

Sub-Initiative 2: Strengthen connections with businesses and industry.

Sub-Initiative 3: Increase promotion of career services.

Sub-Initiative 4: Diversify community outreach.

Sub-Initiative 5: Improve response to regional work force demand.

Sub-Initiative 6: Increase arts, entertainment, and multicultural opportunities on campus.

Initiative: RESOURCES

Security, Provision, Expansion

Sub-Initiative 1: Optimize facilities, equipment, and resources.

Sub-Initiative 2: Increase funding through grant awards.

Sub-Initiative 3: Increase external funding through the Foundation.

Sub-Initiative 4: Maintain a safe educational experience.

Sub-Initiative 5: Outline a financial sustainability plan for the institution.

Sub-Initiative 6: Optimize utilization of existing technologies.

Initiative: INCLUSION

Access, Awareness, Value

- Sub-Initiative 1:** Recruit a student, faculty, and staff population that is reflective of SouthArk's community population.
- Sub-Initiative 2:** Increase interpersonal skills of faculty, staff, and students to enhance on-campus and workplace interactions.
- Sub-Initiative 3:** Promote an inclusive environment through relationship building.
- Sub-Initiative 4:** Promote a sense of belonging through visibility and awareness of the diverse campus community.
- Sub-Initiative 5:** Increase the number and participation of community and multicultural activities and events.

Initiative: VIABILITY

Quality, Relevance, Success

- Sub-Initiative 1:** Improve existing academic programs.
- Sub-Initiative 2:** Increase transfer opportunities.
- Sub-Initiative 3:** Increase concurrent/dual credit opportunities.
- Sub-Initiative 4:** Improve productivity metrics: credentials, progression, completion.
- Sub-Initiative 5:** Foster economic sustainability of quality programs.

Initiative: EXPERIENCE

Engage, Support, Grow

- Sub-Initiative 1:** Develop, maintain, and operate on-campus housing in accordance with student need.
- Sub-Initiative 2:** Improve support for students.
- Sub-Initiative 3:** Increase engagement with students.
- Sub-Initiative 4:** Maximize affordability for students without compromising quality.
- Sub-Initiative 5:** Improve recruitment and retention of student population.