

2011 ANNUAL REPORT









COLLEGE PRESIDENT

We hope that you will join us in welcoming in 2012, our 20th anniversary year at SouthArk! The past year has been a momentous one for the college. Major building and renovation projects have been



completed and new programs were initiated in medical laboratory science and process technology at the request of local industry. Our enrollment remained stable in the fall, and we had a record number of credit hours pursued.

Through the vision of city leaders, vote of local citizens and significant contribution of Murphy Oil, the beautiful El Dorado Conference and Student Center has become the hub of training, cultural and community activities for the region since opening in January of 2011. The Student Center has been beneficial to both the physical and emotional needs of our students, with its atmosphere of learning and central location. The Conference Center has hosted more than 225 events with in excess of 27,000 attendees in the past 10 months. The center truly connects "town and gown."

The first phase of the state-of-the-art Health Science Center opened in March of 2011. All 14 health programs now are housed in one location where students and faculty can interact and share knowledge and resources to facilitate quality medical training. The SouthArk Foundation contributed \$200,000 through capital-campaign funds to this beautiful facility. Major contributors were recognized through naming of rooms

and laboratories. We look forward to adding the second phase of the building—11,000 square feet for additional classrooms and laboratories—in the near future.

In addition, the 25-year-old Whitfield Classroom Building was renovated and streetscape projects completed. The college now has a more visible presence and "collegiate" look and atmosphere through these new and revived facilities and grounds. Plans are being made for updates on the East Campus for 2012-2013. And, architects are designing the Heritage Plaza—a two-phase quadrangle green space project that will connect the four primary buildings on the west campus with a tree-lined walkway. We hope to unveil plans for the plaza in conjunction with 20th anniversary activities this spring.

We continue to execute the SouthArk strategic plan, Build 2016. Student success and college completion initiatives are at the forefront of priorities for the college. Various grants, funds and initiatives have enabled our faculty and staff to research and implement innovative changes in curriculum, technology and teaching methods to benefit our students. We continue to build and strengthen relationships with business and industry and partner with educational institutions in the region. We take great pride in helping students to meet their academic goals and to ensure that our businesses and industries have a well-prepared workforce.

The SouthArk Foundation is an integral partner in assuring the ongoing success and progress of the college. Through the interest, support, and generosity of donors and benefactors like you, the Foundation is able to provide scholarships for the students of SouthArk and support college projects, programs and technology to assure our continued growth and advancement.

This annual report highlights the many activities of the Foundation and the college. With your ongoing support, we can achieve our vision of being the leading resource for accessible education, workforce training, partnerships and economic development for our region. Please join us in celebrating 20 years of offering quality education and training in South Arkansas and support us as we continue to grow!

Bailara R. Jones

FOUNDATION PRESIDENT

This has been a transition year for South Arkansas Community College.

The El Dorado Conference Center is in full operation; the Health Science Center is open. The Ben Whitfield Building and grounds have been renovated.

Our community's college has become a focal point for venues in El Dorado. The Year 2011 saw multiple events take place at the Conference Center. We had the largest Outdoor Expo ever on the grounds of the college and surrounding streets.

With that said, I believe that there are a lot of opportunities to further cultivate the profound impact that the college is having on our town and the surrounding area. Structure and priorities now are in place and our goal for 2012 is to increase awareness that SouthArk is a place to invest your dollars.

You should be very proud of OUR community's college, and with the backing of each of you, the future looks very bright.



SouthArk Foundation

HISTORY AND PURPOSE

Kung Roman

The South Arkansas Community College Foundation is a non-profit, tax-exempt Arkansas corporation reactivated in 1996, governed by a group of community members who represent the positive leadership of the community. These directors seek to obtain gifts and grants needed beyond the scope of tax-based funding, and to manage and expend these items for the development of South Arkansas Community College.

SouthArk Foundation funds are distributed to benefit and advance the college, and for the encouragement and assistance of its students and faculty.

The purpose of the SouthArk Foundation is to aid, strengthen, and further the educational, literary and scientific work and services of South Arkansas Community College by seeking, receiving and

distributing gifts, bequests and donations, and to account for and manage assets submitted to the Foundation on behalf of South Arkansas Community College and the residents of its service area.

Mission

The South Arkansas Community College Foundation exists to build leadership, scholarship and partnerships by increasing donor support, rewarding excellence, and elevating the stature and importance of the College locally, regionally and nationally.

Vision

Our vision is to make South Arkansas Community College the cornerstone of lifelong teaching and learning in our community.

FOUNDATION DIRECTOR

Thank you to all who have supported and shown your loyalty to South Arkansas Community College this year and in past years. Your gifts, regardless of size, continue to make a positive and tremendous

impact on student learning.



During these tough economic times, support for students to get their education so that they may become gainfully employed is more critical than ever. With approximately 65 percent of SouthArk students receiving financial aid, a large number of them being working parents, our students face a wide range of barriers. We continue to be inspired by our students' ambitions, goals and determination. Seeing students walk across the commencement stage to receive their diplomas, knowing that they have reached a milestone in their lives, makes our work more fulfilling. Add to that the generosity of our community's gifts, and we have a formula for success in strengthening our workforce and making this a great place to live and work.

Our aspirations and needs are significant, and our roadmap to ensure that students meet with educational goals is determined. We are eager to continue the success we have enjoyed in recent years so that students may thrive in their life's work. Plans for investing in students, technology, instruction and capacity are all on the horizon. These efforts are made possible through the

continuing support of individuals, businesses, corporations and other friends. On behalf of the South Arkansas Community College Foundation Board of Directors, I extend a heartfelt thanks to you for your support of education in south Arkansas.

FOUNDATION BOARD

Terry Norman, President
Greg Withrow, Vice President
Pete Parks, Treasurer
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Robert L. Robinson IV Joyce Rutledge David Skinner Dale Smart Kyle Swift Jeff Teague Charles Thomas Knox White





COLLEGE BOARD

Steve Cousins, Chair
Sherrel Johnson, Vice Chair
Veronica Creer, Secretary
Steve Cameron
Sam Chamberlain
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Dr. Marc Parnell
David Ross
Charlie Thomas

ILLUMINATING ALUMNI

Dr. Nathan Beane (2002)

r. Nathan R. Beane of Vicksburg, Miss.—originally from El Dorado—is a successful research forester at the Ecological Resources Branch of the U.S. Army Engineer Research and Development Center Ecosystem Evaluation and Engineering Division.

Beane, a 2002 graduate of SouthArk, is a former SouthArk Student Ambassador. After graduating with an associate's degree in general education, he transferred to the University of Arkansas-Monticello where in 2005 he graduated with a bachelor's degree in forestry. After that, Beane completed graduate degrees at West Virginia University in Morgantown, W.Va., first a master's in forestry in 2007, then a doctorate in forestry resources science in 2010.

He said that South Arkansas Community College offered benefits beyond close proximity to home and affordability.

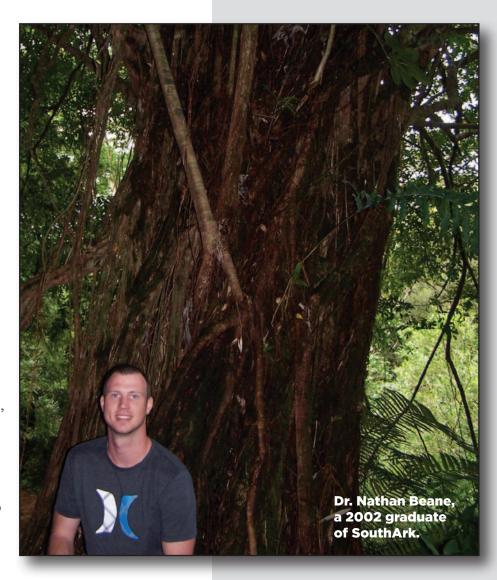
"In addition, SouthArk provided all of the necessary coursework I needed to transfer

into a four-year program," he said. "The education and experiences while achieving my academic degrees were instrumental in paving the way to where I am today. The years I spent at SouthArk further shaped my ability to focus and study, and I am grateful for the academic achievements SouthArk allowed me to obtain."

Beane called his time spent as an Ambassador "without a doubt a life-changing experience."

"I was given the honor to serve as a liaison between the faculty and students, which opened up for me an entirely new level of networking," Beane said. "The experience helped polish my leadership skills and allowed me the opportunity to meet many of the wonderful faculty and students."

The scientist's fields of expertise include forest



stand dynamics, species distribution modeling, plant identification and geographic information systems.

"My research efforts are focused on assessing climate-induced biome shifts for military installations across North America and its direct impact on military systems, infrastructure and operations," Beane said. "I have been fortunate in my academic and career path to not only obtain a doctoral degree in forest ecology, a field of study I wholeheartedly enjoy, but to have also had the opportunity to teach at the university level and volunteer my time teaching at various community groups."

A member of the Society of American Foresters, Beane spends free time working with Master Naturalist and Master Gardener programs, and leads events at the National 4-H Forestry Invitational.



EXPONENTIAL SUCCE





Expo visitors were asked to donate food, later

given to Interfaith Help Services.

his fall the
SouthArk
Foundation
was awarded
a \$25,000

Sept. 11 National Day
of Service and Remembrance 10th Anniversary
Challenge grant from the
Corporation for National
and Community Service,

a federal agency.

The award announcement came following the unveiling of the Arkansas 9.11 Memorial as part of the Foundation's Outdoor Expo, held on Sept. 10.

The grant, funded over a three-year frame, will support the inclusion of an observance of the Sept. 11, 2001, terrorist attacks on the United States as a permanent component of the Expo; the memorial as an educational destination for area citizens; and the organization of annual SouthArk service projects.

"I congratulate the SouthArk Foundation for its commitment to community service and its dedication that led to this award," said Robert Velasco II, acting chief executive of the CNCS. "It set a great example for the community, proving that the drive of a few can make a big difference for many."

The Edward M. Kennedy Serve America Act established Sept. 11 as a National Day of Service and Remembrance and authorized CNCS with supporting service and remembrance activities to honor this day. To promote broad participation in the day of service, CNCS launched the Sep-

tember 11 National Day of Service and Remembrance 10th Anniversary Challenge. Through this initiative, organizations were challenged to bring Americans together in service projects on and around Sept. 11.

Nearly 140 organizations participated in the Challenge, competing for grants that can be used over three years to implement future Sept. 11 projects on a larger scale to benefit their communities. Engaging more than 150,000 total volunteers, grants were awarded to the 13 organizations that were determined to have the largest numbers of volunteers in each of their respective categories.

The Foundation grant proposal noted that upwards of 2,000 volunteers are expected to help carry out the grant's components over the three-year period.



SCHOLARLY SUPPORT

Jyran Dancy

tudent Government Association Vice President Jyran Dancy of Junction City, the most recent recipient of the SouthArk Foundation's William Jammillous "Jay" Terry Scholarship, said that he draws inspiration from the award's namesake.

"From whom the scholarship is given who it is in honor of, it makes me fight harder for my education," Dancy said.

A 2010 graduate of Junction City High School, Dancy is on a business track and intends to transfer to a university to further his education. But he said that he won't be gone forever.

"After graduating I plan to come back and contribute to our community locally," Dancy said.

The late Jay Terry likely would respect that.

The Terry Scholarship is awarded annually to a SouthArk student who is pursuing education in a computer or health-science field and is a graduate of either Junction City High or Spearsville (La.) High. It was established through the Foundation after Terry, a former SouthArk student, was killed in a tragic automobile accident in 2002 along with his pregnant wife and unborn child. At the time he was enlisted in the U.S. Air Force and stationed at Offutt Air Force Base in Nebraska. He was just 23.

"Jay knew everybody and everyone knew him," instructor Vicki Badgley said. "He was likable, charm-

ing and very engaging.'

Terry's father—a longtime member of the college's custodial staff—and mother, Willie and Brenda Terry, decided that funding a scholarship in their son's name would be a fitting tribute and also would help pave the way for students in the area to receive higher education...students like Dancy, who many also would describe as likable, charming and engaging.

"It has been a tremendous help towards my education," Dancy said of the scholarship.



El Dorado Civitan Golden Door Endowed

El Dorado Jaycees Endowed

General

Health Sciences

Island Memorial

James Family Endowed

Langston Endowed

Omazel Lawson Endowed

Jodie Mahony Endowed

Mabel and Emon Mahony Endowed

Michael Mahony/BancorpSouth Endowed

MCSA/Betty White Endowed James M. Moore Jr. Endowed

Neely Endowed

Dr. Kermit Parks Public Service Endowed

E.W. Pickering Endowed

Lucy Ring Academic Excellence Endowe Lucy Ring Fine Arts Endowed Simmons First Bank Endowed Single Parent Fund of Union County Jo An and Charles T. Skinner Endowed Melba Tatom Nursing Endowed William Jammillous (Jay) Terry Trade and Industry Jonathan M. Warren Memorial

Additional Funds

Dr. Ben T. Whitfield Endowed

President's Circle Fund South Arkansas Arboretum Fund SouthArk Library Fund Vision Care Fund Vanguard Mini-Grant Fund



2011 Annual Report

LIFETIME GIVING

You can help make a difference in the lives of students through your generous giving. We recognize the cumulative gifts of our lifetime giving supporters through these Giving Societies. Each time that donors make gifts to the Foundation, the gifts are applied toward their giving records, qualifying them for one of these Giving Societies.

Based on fiscal year ending on June 30, 2011.

PATHWAY SOCIETY

\$100,000 or more

Anonymous El Dorado Chemical Company James Family Carolyn and Ralph Langston Murphy Oil Corporation Lucy Anne Ring Trust Simmons First Bank Charlie and Camilla Thomas

VANGUARD SOCIETY

\$50,000 - \$99,999

Arkansas Single Parent Scholarship Fund First Financial Bank Murphy Foundation Drs. Jennifer and Kermit Parks **SHARE Foundation** United Way of Union County

CORNERSTONE SOCIETY

\$25,000 - \$49,999

BancorpSouth City of El Dorado Cooper Standard Automotive **Entergy Arkansas** Lanatter and Herb Fox Georgia-Pacific Corporation **Great Lakes Solutions** Lion Oil Company Medical Center of South Arkansas Deborah and William C. Nolan, Jr. Union County Department of Human Services

PRESIDENT'S SOCIETY

\$10,000 - \$24,999

Alpha Xi Chapter, ESA Anonymous Foundation Anonymous Family Foundation James and Edith Baine John S. and Martha Beebe Cleve Blagg Pickering Trust Mrs. Charles E. Cowger **Deltic Timber Corporation** El Dorado Advertising and Promotion Commission El Dorado Civitan Club El Dorado Industrial Development Corporation El Dorado Jaycees

Dr. Steve and Clara Jones Dr. Kathleen Matlock Don D. Montgomery Jim and Judy Moore Susan and Wade Neely Mrs. Theodosia Nolan Mrs. Elizabeth Pruet **Regions Bank**

Dr. and Mrs. Henry B. Rogers Jo An Skinner Ruth M. Smith Willie and Brenda Terry Union Power Partners LP

Mrs. Ben T. Whitfield Dr. and Mrs. David M. Yocum

KEYSTONE SOCIETY

\$2,500 - \$9,999

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Apex Redi-Mixed Concrete Company

BCS, Inc. John and Jennifer Baine Jeanne and Tom Baumgardner Dr. Lura and James Brown Steve and Celeste Cameron Robin and Leslie Carroll

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Walter and Susan Cowger

Del-Tin Fiber Mr. and Mrs. Claiborne Deming Mr. and Mrs. John Dews Diploma Nurses of Arkansas Elizabeth and Dwayne Dugal Evers, Cox and Gober P.L.L.C. George Haefner Raymond and Patsy Higgins Ideal Management Co., Inc.

Gwenda Island

Dr. Ben and Sherrel Johnson

Dr. Barbara Jones Dr. Tim Kirk Joffre and Pat Long

Nick and Virginia Macchiarolo

George Maguire Vernie and Jane Meador Milam Construction Company

Paula O'Connor

Panda Energy International, Inc.

Pete and Renee Parks Plum Creek Timber Company Polk Stanley Wilcox Architects

Premier Outdoor Sales Pro Med Ambulance Jane and Jack Reynolds Dr. George Roberts Rotary Club of El Dorado Smackover State Bank Ann Southall

Southwestern Bell Systems Contracting Corporation

Jeff and Sara Teague **Timberland Bank**

Union County Community Foundation

Union County Judge United Insurance Agency Inc. Kenny and Dinah Van Hook Wal-Mart Knox and Judie White Lucy and Greg Withrow Dr. Jessie Wrenn

PLATINUM SOCIETY

\$1,000 - \$2,499

Alice-Sidney Oil Company Carl Amason

John and Beverly Yocum

Anthony Forest Products Phillip Ballard

Patricia Bates Oliver Borden Dr. Ken Bridges Robert R. Brown, Jr. Peter and Cherie Buletza

Burns & McDonnell Engineering Company, Inc.

C. A. Duncan, Inc. Becky and Ernie Cagle Dr. J. C. and Pat Callaway Dr. Valeriano Cantu Walter Compton Steve and Janet Cousins Cross Oil Refining & Marketing

Henry Culbreth **Delta Press**

Developmental Disabilities Provider Association

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Dessie Ford

Melinda Hays Gatheright Wavne Gibson Diane Gilleland Brenda Ginger Helen Griffith Jim and Doris Hackney Victoria Harden Randy Haynie

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Dr. Lynn Persyn
Pilgrim's Pride
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Pro-Med Ambulance
Dr. Terry Puckett
Robert Ragsdale
Dr. Alan Rasco

Robert and Paula Reynolds

Michael Roberts M. Maurice Rogers Joyce Rutledge

Cynthia Reyna

Drs. Janet and Jack Ryan

Drs. Michael and Pamela Schonefeld

David Skinner

Dr. Steve and Michelle Smart So Ark Human Resources Association South Arkansas Oil Company

South Arkansas Telephone Company, Inc.

June Southall SWAPDD, INC. Linda and Stan Sweeney Tyson Foods, Inc.

Dr. Steve and Judy Ward Linda and Mike Warren

Lewis Whatley Mary Ellen Wilson

GOLD SOCIETY

\$500 - \$999

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Arkansas Blue Cross Blue Shield Aurelle Water Association

Mike Beebe
Carol Benson
Sue Bowman
Jay Bradford

Jeanette Brown Beth Burns

Carol & Witt Stephens Charitable Foundation

Dr. Susan K. Chappell

Columbian Chemicals Company

Margaret Compton

Compton, Prewett, Thomas, & Hickey

Mary Pat Cook W. L. Cook Veronica Creer Keitha Davidson Diamond Agency Frank DiCristina Bobby J. Edmonds El Dorado Forward Jason Ellen Scott Ellen

Evers & Whatley Electric, Inc. First Bank of South Arkansas

Amy E. Garner
Bert Giller
Jay Glass
Dr. Ed Henley
Hepco, Inc.
Barbara Hogg
Dean G. Inman
Susan Jordan
Sarah P. Kinard
Francis Kuykendall
Corbet Lamkin
Luther Lewis

Charles Lovett John Lowery, Jr.

Magnolia Specialized Services, Inc.

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Preston Rogers
David Ross
Leslie J. Sauer
Sewell Oil Company
Dennis Shackleford

Teresa C. Smith Southern Bancorp Sports Alley

Storey's Floor and Carpet, Inc

Veronda Tatum Randall M. Thompson Judy Tomlinson

Trio Production Company, LLC

Kimberly Vaughn
Lawrence Waschka
Bob Watson
Steve Wells
John White
Sherri Whitehead

William P. Cook and Associates

Mary Jo Williams David Wilson Lauri Wilson Don Zimmerman

SILVER SOCIETY

<u>\$250 - \$499</u>

David Alphin Dr. Carlos Anaya Scott Andrews

Arkansas Farm Bureau Federation

Berry and Associates Jeffery T. Brown Janice Bush James A. Buttry Claude Calahan Venie Craig **Edward Crowe** Jay Dickey Kerlin Drake Deborah Ednev Dr. Kristi M. Elia Erwin & Company, P.A. Dr. Daniel G. Ford Jo Ellen Frost James W. Garison Garner and Dunham, CPA

Garner and Dunham, Janis K. Givens David Griffith Lathan C. Hairston Louis T. Hall, III Susan Hanson Jo Harrison Carolyn Hart Carolane J. Hays

Chris Heai

Brenda Holmes Mark Hudson Alvin Kelly

Dr. Gardner H. Landers Langley Properties, LLC James B. Larsen Cal Ledbetter Valerie Lewis Barbie Luther

Dewayne Mahurin Tom Mangum Tim Massanelli Ellen J. McGowan Tammi McKinnon Dottie Medlin Rudy Moore Brenda Murphree

David Murphy
Lonnie Nelson
Bobby Newman
Roslyn Nipper
Betty Linda Nolan
William C. Nolan
Betty Owen
Grace Palculict
Charles R. Palmer

Grace Palculict Charles R. Palmer Marc Parnell Terry Patterson Benny C. Petrus Diane Pieroni David Pryor Thomas Quinn

Rainbow of Challenges, Inc.

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Dan Redmond
Gray Richardson
Lynda Richardson
Sheila Risher
Bob Risor

Robert L. Robinson Johnnie Roebuck Laura A. Rogers Heather Rowe Dr. Steve Scott Phoebe Sellers

Dr. Jim Sheppard John B. Simpson Elizabeth Spencer Betty Stinson

Bill H. Stovall, III

Systems Spray-Cooled Equipment Company

Melba Tatom Denver Thornton Chris R. Thyer

Todd's Arkansas Service Company

J.D. Trimble, Jr.
Dr. Susanne Wache
Jim Warnock
Bobby Warren
Paul Waschka
Shirley Wells
Mary Lou Whitfield
Nancy Whitmore
Doyle Williams
J. T. Williamson
Benny Wilson
Christy Wilson
Al Witte
Rose M. Young

Young's Funeral Directors



FOSTERING FRESH IDEAS



Matthew Connior

tudents in Matthew Connior's natural science classes at SouthArk this year received a unique opportunity to learn by way of the innovative use of college facilities, and the SouthArk Foundation.

The Foundation awarded Connior with a **Vanguard Mini-Grant** for an ecological study carried out at the South Arkansas Arboretum by his classes.

The Vanguard fund was set up through the Foundation in order to help foster and support innovative approaches to classroom teaching by SouthArk instructors.

Connior's project was used "to determine how the surrounding forests buffer the sensitive ecology of the ponds to sustain wildlife" despite being located in an urban area, according to his proposal.

Students identified and took inventory of all species of plants, vertebrates and macroinvertebrates in and around the ponds at the Arboretum.



GRADUATION ACCELERATION

PACE Initiative

fficials announced in October that the state's two-year colleges, including SouthArk, have been awarded a \$14.7 million grant from the U.S. Department of Labor to restructure certain highereducation programs that meet specific industry needs, strengthen technology-enabled learning and student support services and allow students and workers more flexibility in scheduling classes.

"The project's goal is to accelerate certificate and degree completions by 15 percent by restructuring over 100 programs over the next three years," said Dr. Ed Franklin, executive director of the Arkansas Association of Two Year Colleges.

The Path to Accelerated Completion and Employment Initiative will be a collaborative effort among all of the state's 22 two-year colleges to reduce remediation and increase degree production, with Bentonville's Northwest Arkansas Community College's leading the consortium.

SouthArk will receive more than half a million dollars from the PACE grant and will use it in part to

help restructure the college's business program and to integrate network security curriculum into the computer information technology program.

"There is instructor release time involved, some software, computers and equipment," dean of business and technical education Jim Roomsburg said.

Top education and government officials have clearly-defined goals to change remedial education, increase retention and double the number of degree holders in the state by 2025.

Specific strategies for redesigning 104 associate's degree and certificate programs include improving developmental education, streamlining certificate and degree pathways, reducing time to completion and credit to completion, enhancing support technology and systems and overhauling student advisement to increase job placement.

As part of the grant process, higher-education officials reached out to business and industry to ensure that jobs would be available to workers who completed training at the state's two-year colleges.



CORPORATE CARE

Tetra Technologies

etra Technologies of El Dorado over the summer presented a ceremonial check representing a \$7,000 donation by the company to the South Arkansas Community College Foundation in support of SouthArk's new **process technology** program.

Launched in part because of requests from area industry leaders, the degree program is designed to train refinery operators, chemical operators and process technicians. These operators control and monitor the systems that run industrial plants.

The generous investment by Tetra is, ultimately, an investment in itself, as workers who graduate from the program will be attractive employee prospects for the local company.



COMPASSION AND COMMITMENT

JoAn and Charles Skinner

ith their lives dedicated to public service, Foundation donors JoAn and Charles Skinner often gave aid to the underserved and to disaster victims.

Their careers started when they worked together in their family-owned business for 13 years following Mr. Skinner's two-year military service in the U.S. Army, when the couple spent 18 months in Germany.

In January of 1971, he began working as the chief probation officer for Union County and later for the 13th Judicial District. He left this position to begin his first term as Union County Judge in 1991 and served three terms, retiring at the close of 1996.

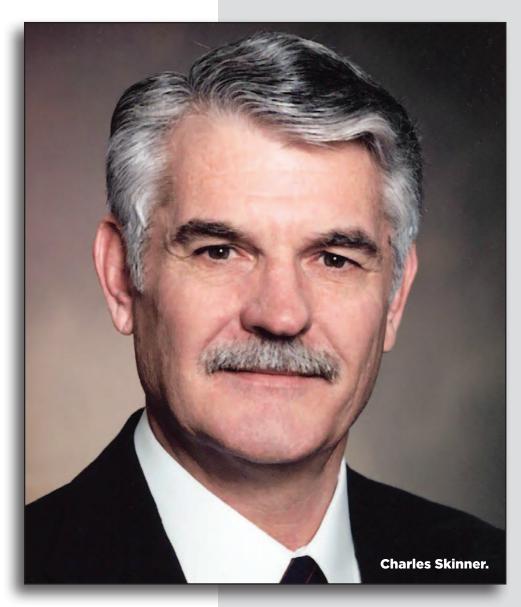
Mrs. Skinner began working for Union County in January of 1973 as the administrative assistant to the county judge and retired from that position also at the end of 1996. Prior to owning the family business, she worked for the treasurer of McAlester Fuel Company in Magnolia.

After retiring from Union County, the Skinners both

worked for the Federal Emergency Management Agency. Mr. Skinner worked in community outreach during disasters until his death in 2007. She worked with U.S. congressional offices whose districts were affected in times of disaster and remains on the roster, although she has not been active for about two years.

Just a few of the disasters on which the couple worked were the Columbia Shuttle explosion; the Los Alamos, N.M., fires; the devastating Oklahoma City tornado of the late 1990s; Tropical Storm Alison; and Hurricane Katrina, which they worked for nine months.

The Skinners' dedication and commitment to education led them to establish the JoAn and Charles



T. Skinner Endowed Scholarship. Helping to make dreams come true for students was a motivating force when JoAn Skinner established this scholarship in her husband's honor.

Charlotte Brown, a Skinner Scholarship recipient who graduated from SouthArk with a degree in registered nursing and now practices in the Junction City School District, speaks highly of the Skinners' philanthropy.

"It is through your scholarship gift that I am able to be a positive influence, provide a caring touch, and give loving support to the children of our community," Brown said. "Your support was much appreciated."



A LASTING LEGACY

Named gift opportunities

he opportunity to place the name of an individual, family or corporation on a building, room, center, institute, professorship, or scholarship at SouthArk is a time-honored tradition.

Any and all combinations of gifts, pledges and irrevocable deferred gift arrangements are acceptable for naming commitments. Opportunities also exist to establish named endowment funds in support of faculty, student, or academic priorities.

The South Arkansas Community College Foundation seeks private funds to enhance the college's ability to meet the higher-education needs of the community, particularly toward a level of excellence that otherwise would not be possible given state funding levels and restraints on student tuition and fees. The SouthArk Foundation desires to provide appropriate recognition to donors for their generosity.

A possible future naming opportunity is the proposed **Heritage Plaza**, a welcoming green space with benches, plants and a fountain, which via brick walkways would connect the Library (west) to the Administration Building (east) and the Health Science Center (south) to the Computer Technology Building (north).

We consider it an honor to recognize our benefactors who have significantly invested in SouthArk's vision. Your name, or the name of someone you wish to honor, may be recognized in a special way for your support of the college. Additional naming opportunities may be developed at your request.

Education is the key to change, to progress, and to the economic viability of our community. Your commitment to supporting SouthArk allows us to prepare for the challenges of tomorrow and to better serve the needs of our community and students for generations to come.

WAYS TO HELP

You can make a difference

You can make a difference in the lives of students through a charitable gift to the South-Ark Foundation, plus be rewarded with significant tax benefits.

Through gifts of cash, real property, or estates, you are ensuring continuity of educational excellence at the college. The SouthArk Foundation exists solely to provide financial resources to the college and its priorities.

ANNUAL GIFTS

Annual gifts are the cornerstone of the Foundation fundraising effort. They provide needed funds for special pro-

grams and projects that support the college.



One of our greatest needs is for student scholarships. While tuition remains reasonable, the combined cost of educational and living expenses means that many students require financial aid. The Foundation's privately funded scholarship program provides that aid for hundreds of students each year.

LEADERSHIP GIFTS TO SUPPORT EDUCATIONAL PROGRAMS AND INITIATIVES

SouthArk offers many opportunities to partner with and support its faculty and to invest in new or existing programs to enhance student learning. We work with you to ensure your leadership-level gift reaches the faculty or study area of your interest, and maximizes its impact on student success.

MEMORIAL AND TRIBUTE GIFTS

You may provide these gifts in loving memory of a friend or family member or to mark a special occasion. They are a unique way to pay tribute to those who are dear to you. Be sure to give us the names and contact information of friends and loved ones as we will send a special card recognizing your generosity.

PLANNED GIFTS

We hope you will remember SouthArk in your gift planning process. There are many ways to make a lasting commitment to the college and its students.



Planned gifts can provide tremendous benefit to the college while helping you save taxes, increase your income and pass your estate to your heirs.

REMEMBER SOUTHARK

Please consider a gift to SouthArk Foundation. Student requests for financial aid have increased substantially this year as has enrollment, which has risen 17 percent (unduplicated headcount) since 2008.

The Foundation helps those who benefit from our education, training and services. Your support drives student success and changes lives.

Credit card donations are deductible in the year the charge posts to your account.

Stock donations, if directly transferred, are deductible per direct transfer date and not by the date the broker received notification to transfer the gift.

All gifts to the SouthArk Foundation are tax-deductible to the fullest extent of the law.

Your gift will make a difference. Please share the gift of education today.

ONLINE DONATIONS

Now you can make your gift online at **www.southark.edu/foundation**. Click on "Giving." Or you can fill out the enclosed pledge card and mail it back to us with your donation using the enclosed self-addressed envelope.

FINANCIAL POSITION

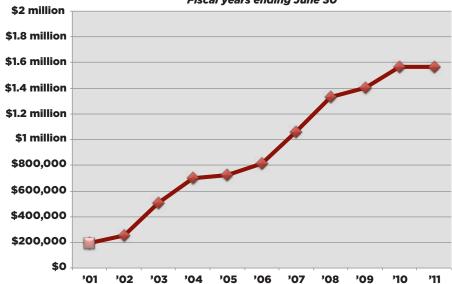
Assets

Current Assets		
Cash and cash equivalents	\$	846,129
Pledges receivable, current portion		62,904
Accrued interest receivable		14
Prepaid expenses		3,322
Investments	-	596,361
Total Current Assets		1,508,730
Fixed Assets, at cost		
Computer software		6,365
Property and equipment	<u>_</u>	99,548
		105,913
Less: accumulated depreciation and an	nortization _	80,854
Total Fixed Assets		25,059
Other Assets		
Antique furniture		2,410
Pledges receivable, non-current portion	1	57,097
Total Other Assets		59,507
		1 507 006
	*	1,593,296
Liabilities and net asset	S	
Current Liabilities		
Accounts payable	\$	4,981
Scholarships payable		9,819
Refundable advances	-	9,175
Total Current Liabilities		23,975
Not Accets		
Net Assets Unrestricted		965,293
Unrestricted - Board designated		30,000
Temporarily restricted		574,028
•		
Total Net Assets		1,569,321
	\$	1,593,296

The independent audit of the SouthArk Foundation Inc. was prepared by the firm of Evers, Cox and Gober, P.L.L.C. The complete audit is available for review in the Foundation office.

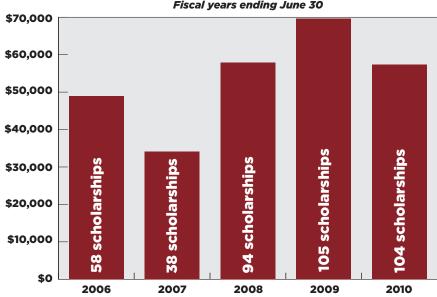
FOUNDATION ASSET GROWTH

Fiscal years ending June 30



FOUNDATION SCHOLARSHIP DISTRIBUTION

Fiscal years ending June 30



COLLEGE DEGREES AND CERTIFICATES AWARDED 600 500 400 300 200 100 2007 2008 2009 2010 2011

Student enrollment

Fall 2011

Headcount 1,773	
Full-time 859	
Part-time914	
Female1,277	
Male496	
Average age27	
HS receiving college credit 266	

Tuition per credit hour

In-district \$74 Out-of-district \$84 Out-of-state \$152

Revenue sources

Fiscal year 2011-2012

Educational and general

Tuition and fees	37.70%
State	59.87%
Federal	0.73%
Other	1.63%
Projected revenue:	\$11,531,781

Restricted

Tuition and fees	0.32%
State	4.95%
Federal	91.23%
Other	3.50%
Projected revenue:	\$12,842,695

Auxiliary

Projected revenue: \$1,678,863

Capital investment

As of June 30, 2011		
Land\$1,272,499		
Improvement and		
infrastructure\$449,045		
Equipment\$2,778,883		
Buildings\$15,411,162		
Construction in progress		
\$8,974,066		
Library Holdings \$868,948		
Intangibles\$155,440		
Acreage: 55 Buildings: 24		
Square footage: 279,622		

SOUTH ARKANSAS COMMUNITY COLLEGE

Watch www.southark.edu and "Like" www.facebook.com/southark for information about 20th-anniversary events throughout 2012.

FOUNDATION STAFF

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