

South Arkansas  
Community College



# Foundation

2010 ANNUAL REPORT



# from the **COLLEGE PRESIDENT**

The past year has been an exciting one for South Arkansas Community College. We had record enrollments in both credit and non-credit courses, and a record number of students graduated.

The respiratory therapy program accepted its first class of students, and the surgical technology program achieved initial accreditation.

The college received two federally-funded grants totaling more than \$5 million: appropriations from the Health Resources and Services Administration for the health-science building and funds from American Recovery and Reinvestment Act to reroof two buildings and assist with energy efficiency.

We held groundbreaking ceremonies for the Health Science Center and for the El Dorado Conference Center (which also will house our student center, bookstore and cafe).

Nearly 50 scholarships were awarded through the Foundation to deserving students, enabling them to seek and complete their education and prepare for the workforce.

Thanks to the ongoing interest, support and generosity of donors like you, the SouthArk Foundation is able to provide continued support for the students of SouthArk and for college building projects, programs and initiatives.

The college's mission is to promote excellence in learning, teaching and service; provide lifelong educational opportunities; and serve as a cultural, intellectual and economic resource for the community. With the mission as our guide, faculty, staff, trustees and community members developed a strategic plan for SouthArk: Build 2016. The plan provides us with goals to assure that higher education is accessible, students are successful, partnerships are meaningful, and resources are available to provide for the educational needs of



our community.

We take great pride in preparing a quality workforce, whether nurses and health-care workers, welders, administrative assistants, computer technicians, teachers, or automotive specialists; or those transferring to area universities. SouthArk is in the business of educating individuals in the community.

The annual report provides highlights of the activities of the Foundation and the college. It recognizes the many contributions of our volunteers, supporters, and philanthropists. It tells the story of the students that benefit from your generous support. With limited state appropriations, it is only through donations to our programs, projects, and students that SouthArk is able to successfully move forward.

The Foundation is an integral part of and a major contributor to the future progress and success of the college. Our vision is to be the leading resource for accessible education, workforce training, partnerships and economic development for our region. We hope that you will make our vision yours, as we make plans for the coming years at SouthArk.

*Barbara R. Jones*


# from the **FOUNDATION PRESIDENT**

I am honored to have been asked to serve as president of the SouthArk Foundation at this time in the life of SouthArk.

With the nearing completion of the Health Sciences Center and the Conference Center, we have an opportunity to utilize the synergy of these projects to bring a new level of community participation to our college. Our Foundation is the perfect means to facilitate this new level of participation.

As our college begins a new chapter with the completion of these buildings, along with the enthusiastic leadership of Dr. Barbara Jones, the Foundation will be re-examining its priorities. The development of a green space around the campus is just one of the projects that the Foundation will be examining. This project truly would provide a more defined campus setting and a better learning environment for its students. Our Foundation will be an important partner with SouthArk in supporting the development of new college programs.

We as a community must take responsibility for the growth and development of our community and our community college. I look forward to a very bright future for our community, our college and our Foundation.



## **HISTORY and PURPOSE**

# **SOUTHARK FOUNDATION:**

The South Arkansas Community College Foundation is a non-profit, tax-exempt Arkansas corporation reactivated in 1996, governed by a group of community members who represent the positive leadership of the community. These directors seek to obtain gifts and grants needed beyond the scope of tax-based funding, and to manage and expend these items for the development of South Arkansas Community College.

SouthArk Foundation funds are distributed to benefit and advance the college, and for the encouragement and assistance of its students and faculty.

The purpose of the SouthArk Foundation is to aid, strengthen, and further the educational, literary and scientific work and services of South Arkansas Community College by seeking, receiving and distributing gifts, bequests and

donations, and to account for and manage assets submitted to the Foundation on behalf of South Arkansas Community College and the residents of its service area.

### **Mission**

The South Arkansas Community College Foundation exists to build leadership, scholarship and partnerships by increasing donor support, rewarding excellence, and elevating the stature and importance of the college locally, regionally and nationally.

### **Vision**

Our vision is to make South Arkansas Community College the cornerstone of lifelong teaching and learning in our community.

# from the **FOUNDATION DIRECTORS**



The SouthArk Foundation Board of Directors thanks the many donors who have so far contributed in 2010.

This year has indeed been busy at the college and for the Foundation Board. Along with our numerous gifts from generous donors and various special events, our directors are committed to raising more funds so that no student is denied an education.

We continue to receive corporate and individual contributions from those who view SouthArk as a community partner and educational leader in our region. New scholarships continue to emerge from these gifts as well as the funding for college initiatives.

We are proud that our donors have enabled us to help students make their dreams a reality and fund the types of initiatives that bring about positive change and growth. We know that a majority of our graduates stay in south Arkansas upon completion of their educations. They are productive members of our workforce and proud citizens, and they make an impact on our local economy.

Your investment in a well-educated workforce has a far-reaching economic impact in our region.

I know that each Foundation Board member joins me in expressing thanks to our donors for your interest in and generosity for our programs and

our students. Together, we are creating wonderful opportunities and truly touching lives across south Arkansas.

*Thank you for believing in SouthArk!*

## **FOUNDATION DIRECTORS**

### **FOUNDATION DIRECTORS**

Terry Norman, President  
Walter Compton, Vice President  
Pete Parks, Treasurer  
Robin Carroll, Secretary  
Martha Sue Beebe  
Steve Cameron  
Frank DiCristina  
America Farrell  
Wayne Gibson  
Carolane Hays  
Phil Herring  
Jane James

Alice Mahony  
Dr. Carolyn Langston, Emeritus  
Tandy Menefee  
John Milam  
Deborah Nolan  
Robert "Rob" Robinson  
Joyce Rutledge  
David Skinner  
Jeff Teague  
Charles Thomas  
Knox White  
Greg Withrow

### **TRUSTEES**

Steve Cousins, Chair  
Sherrel Johnson, Vice-Chair  
Veronica Creer, Secretary  
Steve Cameron  
Sam Chamberlain  
Vicki DeYampert  
Marc Parnell  
David Ross  
Charlie Thomas





## farewell TO OLD FRIENDS...

SouthArk President Dr. Barbara Jones and Foundation President Terry Norman recently announced the election of six new board members.

The group is America Farrell of the Medical Center of South Arkansas, community volunteer Carolane Hays, Alice Mahony of the El Dorado Education Foundation, John Milam of Milam Construction, Rob Robinson of Simmons First Bank, and Joyce Rutledge of Rutledge Properties. Earlier this year Greg Withrow of El Dorado Chemical and Walter Compton of Murphy Oil Corporation joined the board.

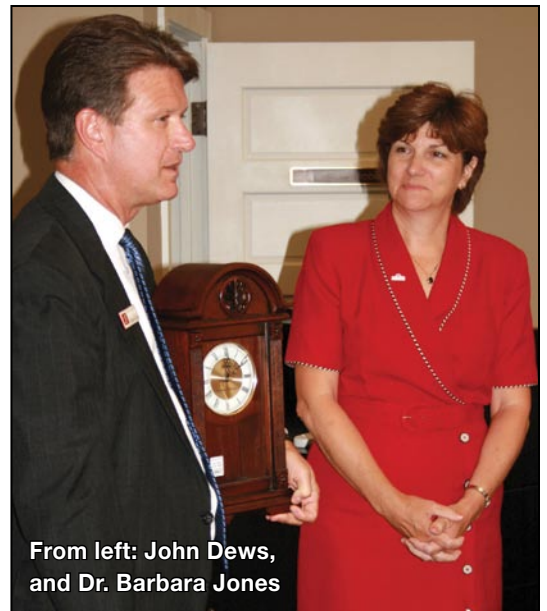


From left: Dr. Barbara Jones, and Clara Jones

“These new directors will be a great asset to the already outstanding board,” Dr. Jones said.

“The SouthArk Foundation board of directors has a history of contributing considerable wisdom and time to the efforts of helping students.”

Departing the board this year were longtime members Clara Jones and John Dews.



From left: John Dews, and Dr. Barbara Jones

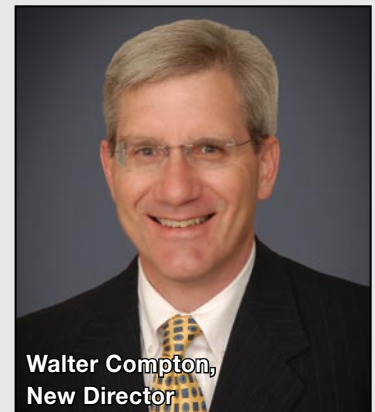
## hello TO NEW ONES...



Front left: Carolane Hays, Joyce Rutledge, and Alice Mahony  
Back left: America Farrell, John Milam, and Rob Robinson



Greg Withrow,  
New Director



Walter Compton,  
New Director





From left: Clara Jones, Phil Herring, Cheryl McKinnon, Larry Andrews, Dr. Barbara Jones and John Dews

## RECOGNIZING PHILANTHROPY

Evening with the Stars is a special Foundation event that honors philanthropy, excellence and leadership.

In the spring, Phil Herring was recognized as a Friend of the College for his long standing dedication and outstanding contributions which have made a difference in the lives of SouthArk students.

He has generously donated his time, energy and resources for the betterment of education in south Arkansas during his twelve year tenure on the SouthArk Foundation board of directors. His rib cookoff sponsorship of the Foundation's flagship fundraiser Outdoor Expo has added to the phenomenal success of this event.

Cheryl McKinnon and Larry Andrews were recognized as Distinguished Alumni for their educational contributions to students in the college's service area and for their public service in the community. These two SouthArk graduates were honored for their educational attainment and outstanding achievement in their chosen professions.

The outstanding efforts of these individuals were celebrated at a formal banquet at the South Arkansas Arts Center in El Dorado. Each of the three have lengthy and significant ties to South Arkansas Community College and have been strong leaders in the local area.



From left: Clara Jones, "Distinguished Alumnus" Larry Andrews



"Outstanding Alumna" Cheryl McKinnon and husband Larry McKinnon



From left: Pete Polk, "Friend of the College" Phil Herring, and Scott Fife





The group of SouthArk Foundation donors and scholars who gathered in the spring

## ACKNOWLEDGING DONORS and SCHOLARS

The SouthArk Foundation Board of Directors in April hosted a luncheon reception to honor Foundation donors and scholarship recipients. Scholarship donors were acknowledged for their generosity in supporting student education and had an opportunity to meet the recipients of their designated scholarships.

The Foundation Board of Directors has been a driving force in building partnerships to increase community and donor support for our students. This board has sought, received and distributed gifts, bequests and donations for student scholarships.

“Improving access to a strong education at SouthArk has not only benefited students, but our whole community,” SouthArk President Barbara Jones said.



From left: student Marla Benson, Foundation director and benefactor Jane James



From left: student Sheena Ford, donor Melba Tatom, and student Jonathan Smith





# WHAT SOUTHARK MEANS TO STUDENTS...

The generosity of Foundation donors has eroded economic barriers for many students who otherwise might not have enrolled in college.

Scholarships have enabled our students to learn, grow and prepare to be successful members of a society that needs

them to make a positive impact.

So, the benefits are mutual. Year after year, SouthArk Foundation scholarship recipients are graduating and enriching their lives, and in doing so, they are adding to the vibrance of their communities.



**SHEENA FORD - Nursing Student**

“SouthArk has a very wonderful staff of motivators. After attending a university I realized that SouthArk could provide the class I needed to pursue a degree in the medical field. I also found there is a more friendly environment than what you would find [at] a typical college. [My scholarship] meant that I would be able to afford to finish nursing school. I really did appreciate the scholarship more than [the donor] will ever know. It may not seem a lot to some, but every penny counted.”

**MARLA BENSON - Transfer Student**

“When I came to SouthArk I did not have any idea that I could be successful. I felt that some people are just not college material, and that I was one of those people. My experience showed me that I can achieve anything that I want. Receiving the James Family Scholarship has meant more to me than I can begin to tell. I would not have been able to afford to stay in school and continue my education without it. I would like to thank the James Family from the bottom of my heart. “



**STEVEN SMITH - Criminal Justice Student**

“SouthArk is a school where someone can get help from anyone. Receiving the Foundation scholarship meant that I had a better chance to achieve a higher education and be able to do this without a lot of financial stress. I would like to tell the donors thank you sincerely on behalf of myself and my family, and that their gift has truly helped and motivated a young man come closer to his dreams.“



**BOBBIE SMITH - Transfer Student**

“SouthArk provided me with so many great opportunities when I was there. SouthArk had people in place when I felt overwhelmed, lost, or both. I was able to find tutors, counselors and people just willing to do anything and everything to help me succeed when I did my part. Being a single mom, receiving the Foundation scholarship meant less financial pressure on me as I worked on achieving my education goals. Without the scholarship and donors who so kindly give to students, many of us would be unable to attend.”





# SOUTHARK FOUNDATION SCHOLARSHIPS



## GENERAL SCHOLARSHIPS

Alpha Xi  
Dr. Kenneth Bridges  
Charles E. Cowger Endowed  
El Dorado Civitan Golden Door Endowed  
El Dorado Jaycees  
Jodie Mahony Endowed  
Michael Mahony, BancorpSouth Endowed  
Dr. Kermit Parks Public Service Endowed  
E.W. Pickering Endowed  
ProMed Ambulance  
REACH Endowed  
Lucy Ring Aca Excellence Endowed  
Single Parent Scholarship Fund of Union County  
Jo An and Charles T. Skinner  
Dr. Ben T. Whitfield Endowed

## BUSINESS, ACCOUNTING AND COMPUTER TECHNOLOGY SCHOLARSHIPS

Robert R. Brown Jr.  
Island Memorial  
James Family Endowed  
Langston Endowed  
James M. Moore Jr. Endowed  
Susan and Wade Neely Endowed  
Simmons First Bank Endowed  
William Jammillous (Jay) Terry  
Jonathan M. Warren Memorial

## EDUCATION SCHOLARSHIPS

Island Memorial  
James M. Moore Jr. Endowed  
Mabel Stratton Powell Endowed

## HEALTH SCIENCES SCHOLARSHIPS

Health Sciences  
Medical Center of South Arkansas/  
Betty White Endowed  
James M. Moore Jr. Endowed  
Melba Tatom Nursing Endowed  
South Arkansas Healthcare Opportunities  
William Jammillous (Jay) Terry

## FINE ARTS SCHOLARSHIPS

Choral  
Lucy Ring Academic Excellence Endowed  
Lucy Ring Fine Arts Endowed

## TRADE AND INDUSTRY SCHOLARSHIPS

Island Memorial  
Trade and Industry  
Jonathan M. Warren Memorial

## ADDITIONAL FUNDS

Vanguard Mini-Grant Fund  
President's Circle Fund  
Crisis Fund  
South Arkansas Arboretum Fund  
SouthArk Library Fund  
Student Vision Care Fund



# LIFETIME GIVING

*You can be a part of making a difference in the lives of students through your generous giving...*

*We recognize the cumulative gifts of our lifetime giving supporters through these Giving Societies - each time donors make a gift to the Foundation, that gift is applied toward their giving record, qualifying them for one of these Giving Societies.*

## **PATHWAY SOCIETY**

**\$100,000 or more**

James Family  
Carolyn and Ralph Langston  
Anonymous Donor  
Lucy Anne Ring Trust  
Murphy Oil Corporation  
Charlie and Camilla Thomas

## **VANGUARD SOCIETY**

**\$50,000 - \$99,999**

Arkansas Single Parent Scholarship Fund  
First Financial Bank  
Murphy Foundation  
SHARE Foundation  
Simmons First Bank  
United Way of Union County

## **CORNERSTONE SOCIETY**

**\$25,000 - \$49,999**

BancorpSouth  
Chemtura  
Cooper Standard Automotive  
El Dorado Chemical Company  
Entergy Arkansas  
Lanatter and Herb Fox  
Georgia-Pacific Corporation  
Lion Oil Company  
Medical Center of South Arkansas  
Deborah and William C. Nolan Jr.  
Drs. Jennifer and Kermit Parks  
Union County Dept of Human Services

## **PRESIDENT'S SOCIETY**

**\$10,000 - \$24,999**

Alpha Xi Chapter ESA  
James and Edith Baine  
Anonymous Foundation  
John S. and Martha Beebe  
Cleve Blagg Pickering Trust  
Mrs. Charles E. Cowger  
Deltic Timber Corporation  
El Dorado Adv and Promo Commission  
El Dorado Civitan Club  
El Dorado Industrial Development Corp  
El Dorado Jaycees  
Phil and Donna Herring  
Dr. Kathleen S. Matlock  
Anonymous Family Foundation  
Don D. Montgomery  
Jim and Judy Moore  
Mrs. Theodosia M. Nolan  
Mrs. Elizabeth J. Pruet  
Regions Bank  
Dr. and Mrs. Henry B. Rogers  
Jo An Skinner  
Ruth M. Smith  
Willie and Brenda Terry  
Union Power Partners LP  
Mrs. Ben T. Whitfield

## **KEYSTONE SOCIETY**

**\$2,500 - \$9,999**

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Charlotte B. Abbott  
Diane and Edwin Alderson  
Alltel Corporation  
AmerCable  
Apex Redi-Mixed Concrete Company

John and Jennifer Baine  
Jeanne and Tom Baumgardner  
Dr. Lura and James Brown  
Steve Cameron  
Robin and Leslie Carroll  
Clean Harbors Environmental Services  
Cross Roofing and Sheet Metal  
Walter and Susan Cowger  
Del-Tin Fiber  
Mr. and Mrs. Claiborne Deming  
Diploma Nurses of Arkansas  
Elizabeth and Dwayne Dugal  
George Haefner  
Raymond and Patsy Higgins  
Ideal Management Co. Inc.  
Gwenda Island  
Dr. Ben and Sherrel Johnson  
Dr. Steve and Clara Jones  
Dr. Tim Kirk  
Joffre and Pat Long  
Nick and Virginia Macchiarolo  
George Maguire  
Vernie and Jane Meador  
Milam Construction Company  
Susan and Wade Neely  
Paula O'Connor  
Panda Energy International Inc.  
Plum Creek Timber Company  
Premier Outdoors-Sales  
Jane and Jack Reynolds  
Dr. George Roberts  
Rotary Club of El Dorado  
Smackover State Bank  
Ann Southall  
Southwestern Bell  
Systems Contracting Corporation  
Jeff and Sara Teague  
Timberland Bank  
Union County Community Foundation  
Union County Judge Bobby Edmonds  
United Insurance Agency Inc.  
Kenny and Dinah Van Hook  
Walmart  
Knox and Judie White  
Dr. and Mrs. David M. Yocum  
John and Beverly Yocum

## **PLATINUM SOCIETY**

**\$1,000 - \$2,499**

Alice-Sidney Oil Company  
Carl Amason  
Anthony Forest Products  
Phillip Ballard  
Patricia Bates  
BCS Inc.  
Oliver Borden  
Dr. Ken Bridges  
Robert R. Brown Jr.  
Peter and Cherie Buletza  
Burns & McDonnell Engineering Co. Inc.  
C. A. Duncan Inc.  
Ernie Cagle  
Dr. J. C. and Pat Callaway  
Dr. Valeriano Cantu  
Walter Compton  
Steve Cousins  
Cross Oil Refining & Marketing  
Henry Culbreth  
Developmental Disabilities Provider Asso

Mr. and Mrs. John Dews  
Ted and Lyn Drake  
Robert Dudley  
El Dorado Kiwanis Club  
El Dorado Water  
Evers, Cox & Gober PLLC  
Kevin and Claudia Fitzgerald  
Dessie Ford  
Melinda Hays Gatheright  
Diane Gilleland  
Helen Griffith  
Jim and Doris Hackney  
Victoria Harden  
Randy Haynie  
Donna Hendricks  
Glenda and Randy Jerry  
Ken Kelley  
Mr. and Mrs. Robert F. Kelley  
Mrs. Curtis A. Kinard  
Helen Landes  
Jodie and Bettie Anne Mahony  
Michael E. Mahony  
Richard and Vertis Mason  
Madelyne M. and Edward C. McCarty  
Mrs. H.C. McKinney  
Jerry and Jack McNutt  
Melvin's Discount Pharmacy  
Gordene and John Ed Moore  
Murphy Motors  
Terry and Angie Norman  
Tamara O'Gwin  
Pete and Renee Parks  
Dr. Lynn Persyn  
Pilgrim's Pride  
Polk Stanley Wilcox Architects  
George W. Price  
Pro-Med Ambulance  
Dr. Alan Rasco  
Cynthia Reyna  
Robert and Paula Reynolds  
M. Maurice Rogers  
Drs. Michael and Pamela Schonefeld  
Dr. Steve and Michelle Smart  
South Ark Human Resources Association  
South Arkansas Telephone Company Inc.  
June Southall  
SWAPDD Inc.  
Linda and Stan Sweeney  
Tyson Foods Inc.  
Dr. Steve and Judy Ward  
Linda and Mike Warren  
Lewis Whatley  
Mary Ellen Wilson  
Dr. Jessie Wrenn

## **GOLD SOCIETY**

**\$500 - \$999**

Elaine Allen  
Beryl Anthony  
Arkansas Blue Cross Blue Shield  
Aurelle Water Association  
Mike Beebe  
Carol Benson  
Jay Bradford  
Jeanette Brown  
Beth Burns  
Carol & Witt Stephens Charitable Found  
Susan K. Chappell  
Columbian Chemicals Company

Margaret Compton  
Compton, Prewett, Thomas and Hickey  
Mary Pat Cook  
W. L. Cook  
Keitha Davidson  
Delta Press  
Bobby J. Edmonds  
El Dorado Forward  
Jason Ellen  
Evers & Whatley Electric Inc.  
First Bank of South Arkansas  
Bert Giller  
Brenda L. Ginger  
Jay Glass  
Ed Henley  
Barbara Hogg  
Dean G. Inman  
Barbara R. Jones  
Susan Jordan  
Sarah P. Kinard  
Francis Kuykendall  
Corbet Lamkin  
Roger Landes  
Scott Larkin  
Luther Lewis  
Charles Lovett  
John Lowery  
Magnolia Specialized Services Inc.  
James W. Matheny  
Denny McConathy  
Carroll McGarity  
McLarty Companies  
Tandy Menefee  
Cynthia Meyer  
Pamela A. Mulligan  
Robert M Murfee  
Charles Pepper  
Terry J. Puckett  
John G. Ragsdale  
Robert Ragsdale  
Anita F. Reisdorff  
Michael W. Roberts  
Preston Rogers  
Jack Ryan  
Leslie J. Sauer  
Sewell Oil Company  
Dennis Shackelford  
David Skinner  
Teresa C. Smith  
South Arkansas Oil Company  
Southern Bancorp  
Sports Alley  
Storey's Floor and Carpet Inc.  
Veronda Tatum  
Randall M. Thompson  
Judy and Randle Tomlinson  
Trio Production Company LLC  
Warner Brown School of Nursing  
Bob Watson  
Steve Wells  
John White  
Sherri Whitehead  
William P. Cook and Associates  
Mary Jo Williams  
David Wilson  
Lauri Wilson  
Don Zimmerman



**SILVER SOCIETY****\$250 - \$499**

David Alphin  
 Dr. Carlos Anaya  
 Larry W. Andrews  
 Scott Andrews  
 Arkansas Farm Bureau Federation  
 Berry and Associates  
 Sue Bowman  
 Jeffery T. Brown  
 Janice Bush  
 James A. Buttry  
 Claude Calahan  
 Venie Craig  
 Veronica Creer  
 Edward Crowe  
 Diamond Agency  
 Jay Dickey  
 Frank DiCristina  
 Deborah Edney  
 Kristi M. Elia  
 Scott Ellen  
 Erwin and Company, P.A.  
 Daniel G. Ford  
 Jo Ellen Frost  
 James W. Garison  
 Garner and Dunham, CPA  
 Wayne Gibson  
 Janis K. Givens  
 David Griffith  
 Lathan C. Hairston  
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 Tom Mangum  
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 David Murphy  
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 Betty Owen  
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 Rainbow of Challenges Inc.  
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 Johnnie Roebuck  
 Laura A. Rogers  
 David Ross  
 Heather Rowe  
 Joyce Rutledge  
 Steve Scott  
 Phoebe Sellers  
 Dr. Jim Sheppard  
 John B. Simpson  
 South Arkansas Arts Center  
 Elizabeth Spencer

Betty Stinson  
 Bill H. Stovall III  
 Systems Spray-Cooled Equipment Co.  
 Melba Tatom  
 Denver Thornton  
 Chris R. Thyer  
 Todd's Arkansas Service Company  
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 Kimberly Vaughn  
 Jim Warnock  
 Bobby Warren  
 Lawrence Waschka  
 Shirley Wells  
 Mary Lou Whitfield  
 Nancy Whitmore  
 Doyle Williams  
 J. T. Williamson  
 Benny Wilson  
 Al Witte

**BRONZE SOCIETY****\$100 - \$249**

John B. Abbott  
 Dr. Joyce Adams  
 Andy Allen  
 Donald V. Allen  
 Aubra Anthony Jr.  
 Ark Senator's Personal Account Fund  
 Arkansas House of Representatives  
 Association of Arkansas Counties Inc.  
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 Madelyn Atkinson  
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 Donald Barber  
 John Berry  
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 Billy Blann  
 Donna Bone  
 Jeff Bowen  
 Karen Boykin  
 Bradshaw Industrial Supply  
 Joseph L. Brown  
 Dr. D'Orsay Bryant  
 Jeanette S. Burns  
 Larry Burrow  
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 Tom Calhoun  
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 Worth Camp  
 Hunter Carpenter  
 Abby M. Cate  
 Les Chandler  
 Charlotte Hardy, State Farm Agent  
 George and Becky Chitwood  
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 Sterling Claypoole  
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 John David Coleman  
 Belinda Cook  
 James M. Cox  
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 Joe Hickey  
 Bobbye C. Hinson  
 Brenda Holmes  
 Barbara Howell  
 F.M. Hudson  
 Mark Hudson  
 Hudson Memorial Nursing Home  
 Ronnie Hughes  
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 Bobby L. Roberts  
 Bayless Rowe  
 H.Y. Rowe  
 RSVP - El Dorado Connection  
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 South Arkansas Diagnostic Clinic  
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 Stuart's of El Dorado  
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 Floyd Thomas  
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 Trull-Hollensworth, Architects  
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 Carolyn Williams  
 Judy Williams  
 Christy Wilson  
 Tracey L. Wilson  
 Frank Wright  
 Lillie Wright  
 Henry Yocum, Jr.  
 Rose M. Young  
 Thomas Young  
 Young's Funeral Directors

# \$214,000

has been raised in support of SouthArk students throughout the history of SouthArk's Outdoor Expo



*Sights seen at the SouthArk Outdoor Expo. "Save the Date" for this year's event on September 10!*







## COMPETITIVE HEALTHCARE GRANT

# TOTALS \$3.5 MILLION

In February 2010, SouthArk learned that it would receive a grant in the amount of \$3.5 million through the American Recovery and Reinvestment Act of 2009 from the U.S. Department of Labor.

The college applied for the grant in the fall. Only one other institution in Arkansas and 55 nationwide received such a grant among the more than 1,400 applicants.

The grant sets healthcare as its target and will be used in part to fund additional instructors, equipment in the new Health Science Center and new programs such as medical laboratory technology.

Partners in the effort include the Medical Center of South Arkansas in El Dorado, Ashley County Medical Center in Crossett, Magnolia Hospital and Ouachita County Medical Center in Camden, among others.

The goal is to strengthen and broaden SouthArk's ability to educate and train new medical personnel in and around south Arkansas, a move designed to benefit the entire region, according to Dr. George Roberts, Dean of the Health and Natural Sciences Department.

"Receipt of the South Arkansas Healthcare Opportunities grant...will greatly benefit South Arkansas Community College and south Arkansas," Roberts said.





# MAJOR GIFT HELPS MAKE MAJOR DIFFERENCE



First Financial Bank's corporate generosity often is what leads the way in making a project possible. A major gift from First Financial Bank in 2009 has helped a new SouthArk facility become reality. First Financial's \$100,000 donation was given to support construction of SouthArk's new health-science building. Now the building is almost set to open.

The building's primary lecture hall will be named in honor of the bank, according to Dr. George Roberts, division dean of Health and Natural Sciences at SouthArk. Roberts said that First Financial's donation is much appreciated and that because of continued explosion in enrollment, SouthArk is in need of the classroom space that the new building will provide. About 45 percent of SouthArk's students are on a health-science educational track, he said.

"Right now we're bursting at the seams to find classroom and lab space," Roberts said. "This new building is really going to help us provide smaller, more personal classes for our health science students. The lecture hall will also provide additional space for community professional development programs that SouthArk is developing."

First Financial chief executive Steve Cameron lauded SouthArk's growth.

"We're really pleased to be a part of it," he said, adding his thanks to the bank's board of directors. "They give back to this community on a regular basis.

"We deem this not just a contribution, but a long-term investment."



SouthArk Foundation director Knox White, left, presents a plaque to First Financial Bank executive Steve Cameron commemorating the gift for construction of the Health-Science Center.





Dinah Van Hook, Portrait Artist and SouthArk Art Instructor, and Dr. Carolyn Langston.

## A CORNERSTONE OF THE FOUNDATION

Individual contributors can make a phenomenal difference in Foundation efforts and in the life of the college. A prime example of this kind of self-sacrificial giving is Dr. Carolyn Langston, a business/accounting instructor who was the first employee hired at the college when it opened its doors as Southern State College - El Dorado in 1975.

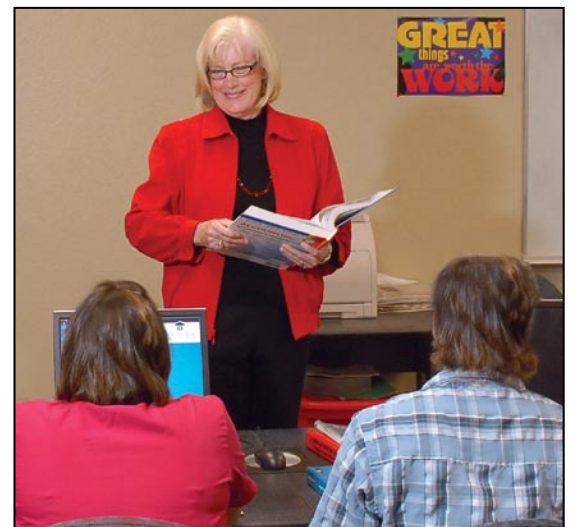
Through their long-term, generous philanthropy, Dr. Langston and her husband, Ralph, have become Pathway Society-level contributors to the SouthArk Foundation. This delineation recognizes a level of investment of more than \$100,000 in a lifetime.

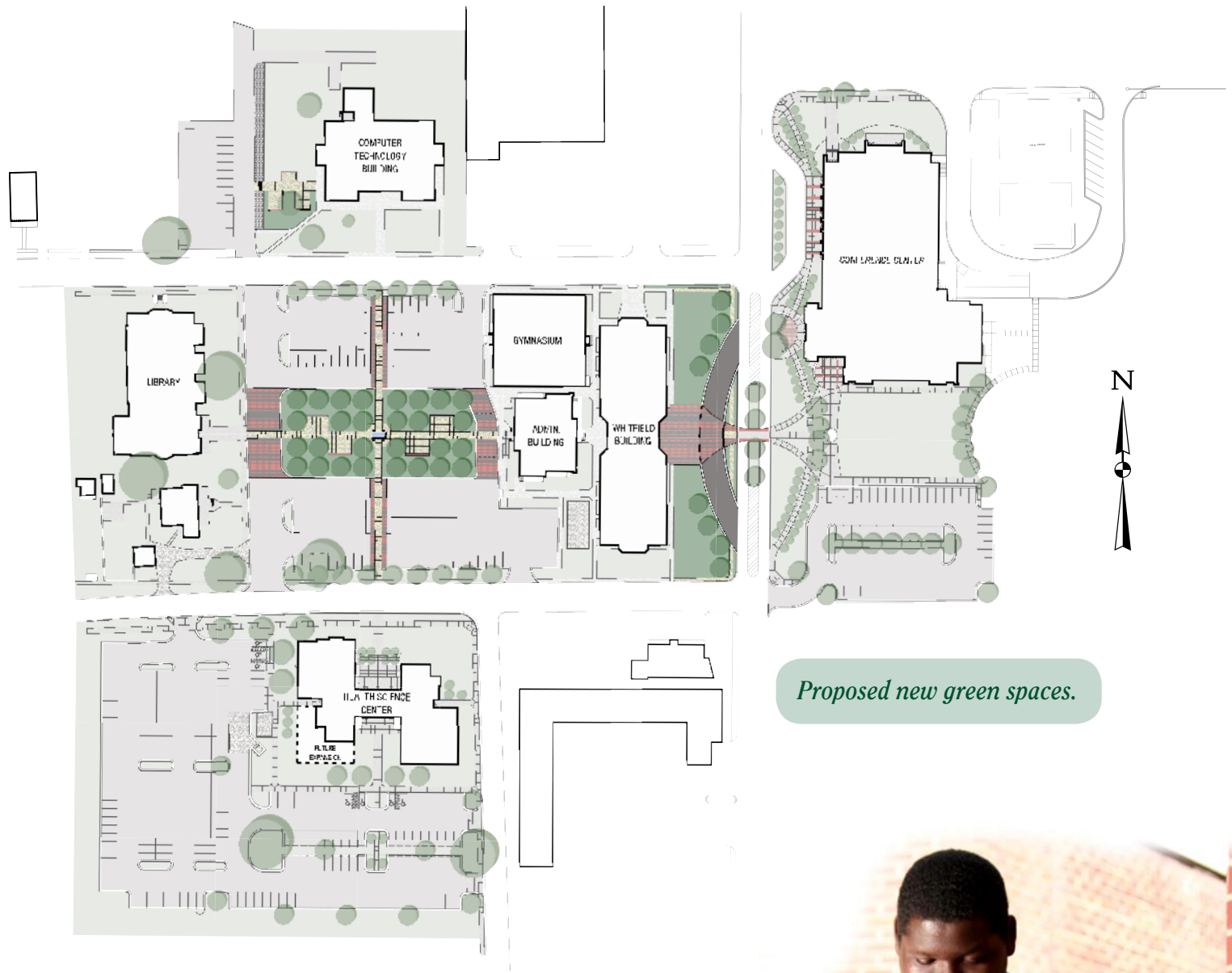
Dr. Langston has distinguished herself through her dedication to student learning, career achievements and professional development, which bring prestige and pride to the college.

A 35-year SouthArk veteran in the business department, Dr. Langston was the first of SouthArk instructors to go back to school and earn her doctorate degree while working full-time at the college. She also became a Certified Public Accountant and received her Certified Management Accounting accreditation. Although she

was hired primarily to teach, she worked in a variety of capacities as the college was being established, including hiring employees and enrolling students. "From her role in the stark conditions of the early days of SouthArk, with a job description that read 'whatever needs to be done' to her long list of academic and professional credentials, I see a foundation carefully laid that would support a life and career committed to serving this college and its students," former Foundation board chair John Dews said of Dr. Langston.

Seeing from the beginning the college's vast potential for helping the people of south Arkansas, she invested not only her time and expertise in growing the fledging school but also her financial resources. Dr. Langston's financial philanthropy has led to the creation of two different fully-endowed scholarships for student learning. These named scholarships are the Langston Endowed Scholarship and the Mabel Stratton Powell Endowed Scholarship, the latter having been established in memory of Dr. Langston's mother, a lifelong supporter of teaching and learning and inspiration for those seeking to further their education. These scholarships reflect her abiding belief in the power of education to transform lives and to grow communities and her willingness to invest personally and joyfully in this worthwhile enterprise.





# ON THE HORIZON

With the addition of the Health Science Center and the city-financed El Dorado Conference and SouthArk Student Center and with a generous \$5 million gift from Murphy Oil Corporation, the SouthArk West Campus is beginning to have the look and feel of a college campus.

Record enrollment made building a parking lot adjacent to the Health Science Center necessary. With the additional 230 parking spaces and the purchase of adjacent properties, the campus master plan of adding green space in the central West Campus area has become plausible.

Discussions have suggested a two-stage approach. The first would include a central plaza, a tree-lined walkway from the Administration building to the Library and a brick-paved walkway between the Computer Technology Building and the Health Science Center.

It is hoped that this area will provide gathering and outdoor learning spaces for students, faculty, staff and community members. It is envisioned that the plaza will recognize the historical educational heritage of the campus and the legacy of learning that it represents.

The campus transformation also will include a renovation of the landscaping in front of the Whitfield Building so that it will mirror that of the new conference center.

The second stage of this plan will be to complete the quadrangle green space, once additional parking areas are developed.





# WAYS YOU CAN HELP

You can make a difference in the lives of students through a charitable gift to the SouthArk Foundation, plus be rewarded with significant tax benefits.

Through gifts of cash, real property, or estates, you are ensuring continuity of educational excellence at the college. The SouthArk Foundation exists solely to provide financial resources to the college and its priorities.

## ANNUAL GIFTS

Annual gifts are the cornerstone of the Foundation fundraising effort. They provide needed funds for special programs and projects that support the college.

## GIFTS TO SUPPORT STUDENT SCHOLARSHIPS

One of our greatest needs is for student scholarships. While tuition remains reasonable, the combined cost of educational and living expenses means that many students require financial aid. The Foundation's privately funded scholarship program provides that aid for hundreds of students each year.

## LEADERSHIP GIFTS TO SUPPORT EDUCATIONAL PROGRAMS AND INITIATIVES

SouthArk offers many opportunities to partner with and support its faculty and to invest in new or existing programs to enhance student learning. We work with you to ensure your leadership-level gift reaches the faculty or study area of your interest, and maximizes its impact on student success.

## MEMORIAL AND TRIBUTE GIFTS

You may provide these gifts in loving memory of a friend or family member or to mark a special occasion. They are a unique way to pay tribute to those who are dear to you. Be sure to give us the names and contact information of friends and loved ones as we will send a special card recognizing your generosity.

## PLANNED GIFTS

We hope you will remember SouthArk in your gift planning process. There are many ways to make a lasting commitment to the college and its students. Planned gifts can provide tremendous benefit to the college while helping you save taxes, increase your income and pass your estate to your heirs.

## REMEMBER SOUTHARK

Please consider a gift to SouthArk Foundation. Student requests for financial aid have increased substantially this year as has enrollment, which rose 17 percent (unduplicated headcount) in 2010.

The Foundation helps those who benefit from our education, training and services. Your support drives student success and changes lives.

Credit card donations are deductible in the year the charge posts to your account. Stock donations, if directly transferred, are deductible per direct transfer date and not by the date the broker received notification to transfer the gift.

All gifts to the SouthArk Foundation are tax-deductible to the fullest extent of the law. Your gift will make a difference. Please share the gift of education today.

## ONLINE DONATIONS

Now you can make your gift online at [www.southark.edu/foundation](http://www.southark.edu/foundation). Click on "Giving." Or you can fill out the enclosed pledge card and mail it back to us with your donation using the enclosed self-addressed envelope.



# June 30, 2010 FINANCIAL POSITION

## ASSETS

### Current Assets

Cash and Cash Equivalents .....	\$ 872,893
Pledges Receivable, Current Portion.....	62,300
Accrued Interest Receivable .....	12
Prepaid Expenses .....	3,225
Investments .....	510,225

**Total Current Assets .....** **1,448,655**

### Fixed Assets, At Cost

Computer Software .....	6,365
Property and Equipment .....	99,548
	105,913
Less: Accumulated Depreciation and Amortization .....	74,939

**Total Fixed Assets .....** **30,974**

### Other Assets

Antique Furniture .....	2,410
Pledges Receivable.....	106,901

**Total Fixed Assets .....** **109,311**

**\$1,588,940**

## LIABILITIES AND NET ASSETS

### Current Assets

Accounts Payable .....	\$ 4,094
Scholarships Payable .....	12,109
Refundable Advances .....	4,550

**Total Current Liabilities .....** **20,753**

### Net Assets

Unrestricted.....	846,466
Unrestricted - Board Designated .....	30,000
Temporarily Restricted .....	691,721

**Total Net Assets .....** **1,568,187**

**\$1,588,940**

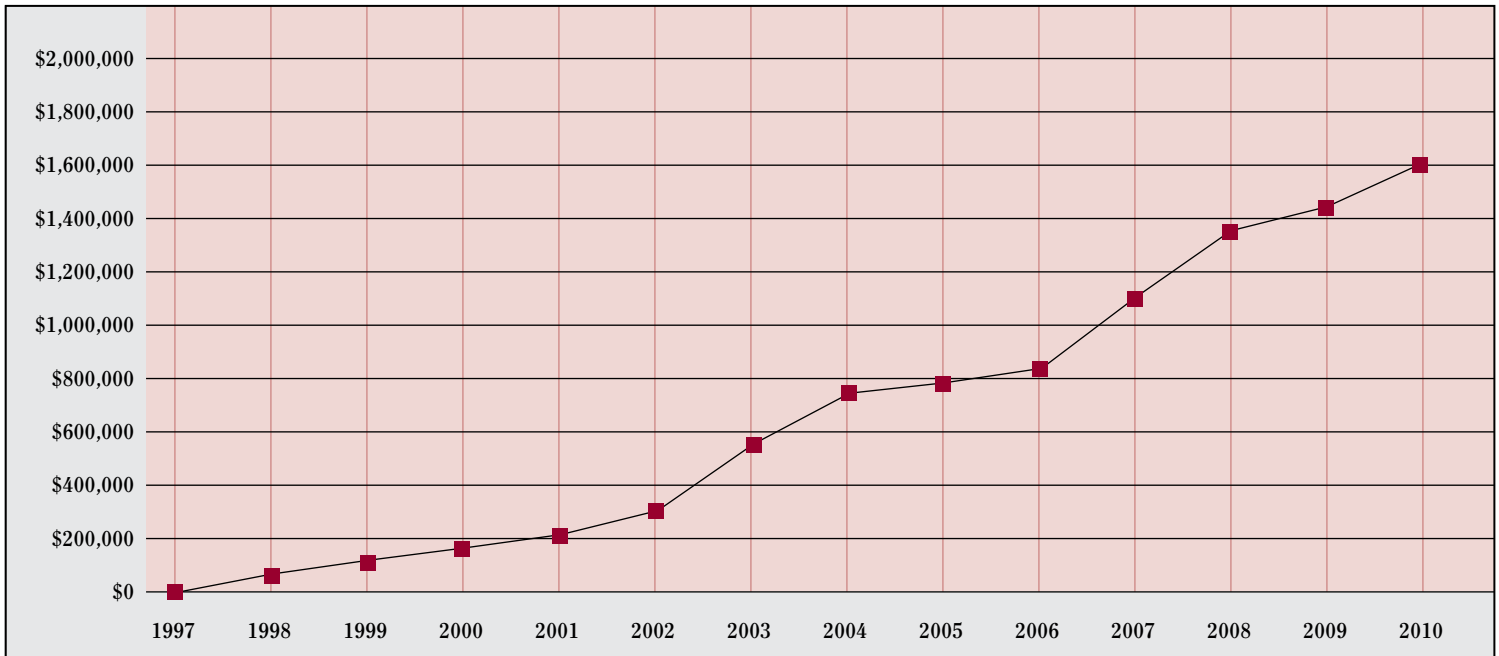
*The independent audit of the SouthArk Foundation, Inc. was prepared by the firm of Evers, Cox and Gober, P.L.L.C.  
The complete audit is available for review in the Foundation office.*



# SOUTH ARKANSAS COMMUNITY COLLEGE FOUNDATION

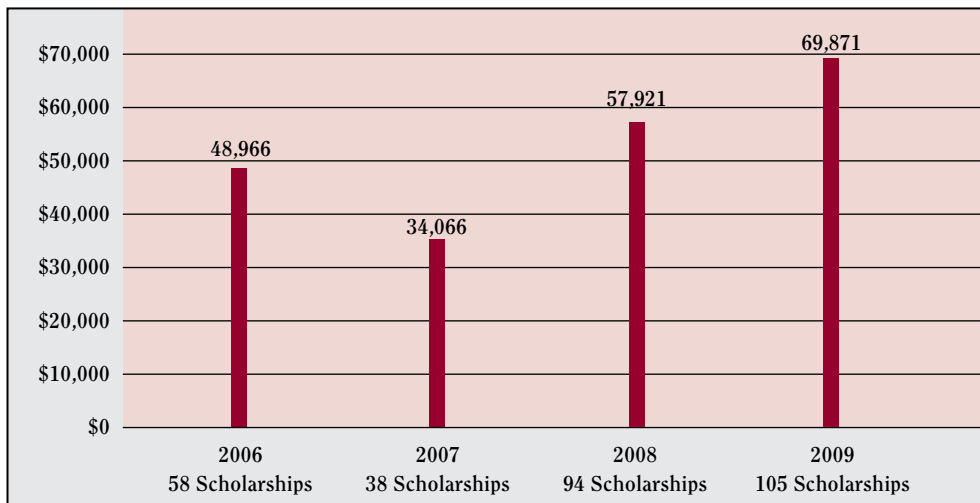
## Asset Growth History

• Fiscal Years Ending June 30th •



## Scholarship Distribution History

• Fiscal Years Ending June 30th •

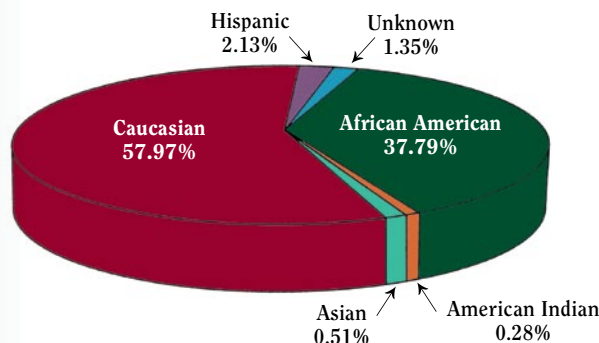


### COUNTY OF ORIGIN Fall 2010

Union.....	1196	67.1%
Columbia.....	142	8.0%
Bradley.....	75	4.2%
Border Parishes in LA.....	96	5.4%
Other Counties in AR.....	105	5.9%
Ouachita.....	96	5.4%
Ashley.....	41	2.3%
Out of State.....	30	1.7%
<b>TOTAL.....</b>	<b>1781</b>	

### ETHNICITY OF INDIVIDUAL ENROLLMENT

*Fall 2010*



### DEGREE SOUGHT

Non Degree Seeking.....	113
Associates.....	1096
Certificate of Proficiency.....	23
Technical Certificate.....	273
High School Student.....	276

*Average Age 27  
(29 without the High School students)*

## SAVE THE DATE

- MARCH 3 - Lecture Series Speaker Jeanne Robertson
- MARCH 3 & 4 - Arkansas Entrepreneurship Conference
- MARCH 15 - Students in Piano and Voice Recital
- APRIL 6 - Foundation Donor and Scholar Luncheon
- APRIL 8, 9 & 10 - Spring Choral Concert, Gilbert and Sullivan's Mikado
- APRIL 14 - Arts in April, Ballet Arkansas
- APRIL 17 - Writers' Ink
- APRIL 26 - Students in Piano and Voice Recital
- MAY 13 - Spring Commencement
- SEPTEMBER 10 - SouthArk Outdoor Expo and Herring Furniture/  
Amerigas/Holland Grill Rib Cookoff

## SOUTHARK FOUNDATION STAFF

### CYNTHIA REYNA

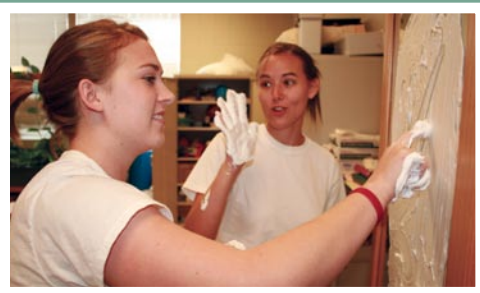
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You may make your gift online at:  
[www.southark.edu/foundation](http://www.southark.edu/foundation)