Course Description:

Principles of effective speaking; emphasis on both speaking and listening techniques.

Expected Learner Outcome

At the End of the course, the student will be able to:

demonstrate Critical thinking and listening skills

demonstrate Verbal and non-verbal presentation

demonstrate Research and organizational skills

Measure

To demonstrate understanding of the above learner outcomes, the student must:

score 70% or above on text reading quizzes to improve students’ thinking and logical problem solving skill.

reach scores of 70% or above on eight speeches on subjects relating to biology, the natural environment, and the political, cultural, and social world.
ART APPRECIATION

Course Description:
(For non-art majors) Prerequisite: Pass BSTD 0113 with a “C” or better or equivalent score on placement test. Course to develop enjoyment of art and understanding of art’s relevance to society through a non-studio study of visual design and subsequent analyses of architecture, sculpture, and painting.

Expected Learner Outcome
At the End of the course, the student will be able to:
analyze the nature and function of the visual arts.
identify and analyze visual elements and principles of design.
identify varied media associated with art processes.
identify characteristics of a given period of art.
identify selected works of various artists.
identify and analyze the role of art in various cultures.
write a short analysis based on an original work of art using terminology appropriate to the course.

Measure
To demonstrate understanding of the above learner outcomes, the student must:
pass unit tests which cover all of the Learning Outcomes.
write analyses of art works from original artwork after seeing original art works in actual art exhibits and from seeing artwork online.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Dinah VanHook/ 5/10/11

Profic Goal: 70%

www.southark.edu
Course Description:

Introduction to Geography explores present world populations and cultures in relation to their physical environment.

Expected Learner Outcome

At the End of the course, the student will be able to:

- develop skills in acquiring, communicating, and applying geographical knowledge
- identify and acquire knowledge of physical and human landscapes
- develop an understanding of the social, political, cultural, and natural forces that shape our world.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

- pass two written essay examinations discussing elements of social, political, and natural forces shaping the world in addition to the different physical and human landscapes.
- pass six multiple-choice quizzes.
- write two Nation Reports, discussing the history, economics, demographics, and geography of current world nation-states.
- pass a multiple-choice exam covering capitals of different nations.
Course Number: HIST 1013

History of Civilization Since 1700

Course Description:

An introductory study of the development of modern European civilization within the context of world history.

Expected Learner Outcome

At the End of the course, the student will be able to:

develop and utilize critical thinking and communication skills in order to gain a global and historical perspective.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

Three essay exams
Research Paper

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

www.southark.edu
Course Number:  HIST 2023

United States History Since 1876

Course Description:
A general survey of the history of the United States from the end of Reconstruction to the present.

Expected Learner Outcome
At the End of the course, the student will be able to:
develop and utilize critical thinking and communication skills in order to gain a global and historical perspective.

Measure
To demonstrate understanding of the above learner outcomes, the student must:
write two essay exams.
write a research paper.
pass a multiple-choice exam covering the amendments to the Constitution and Presidential Elections from 1876-Present.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Ken Bridges 5/1/2011
Course Number: HIST 2033

Arkansas History

Course Description:
General survey of the history of Arkansas from its earliest known habitation to the present.

Expected Learner Outcome

At the End of the course, the student will be able to:
develop and utilize critical thinking and communication skills in order to gain a global and historical perspective.

Measure

To demonstrate understanding of the above learner outcomes, the student must:
write three essay exams.
write a research paper.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Ken Bridges 5/1/2011

www.southark.edu
Course Description:
Survey of African-American history from the African background through the slave trade, plantation system, emancipation, and up to the present. Emphasis is on the cultural and historical experience of black Americans.

Expected Learner Outcome

At the End of the course, the student will be able to:

develop and utilize critical thinking and communication skills in order to gain a global and historical perspective.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

write three essay exams.

write a research paper.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Ken Bridges 5/1/2011

www.southark.edu
Course Number: PHYS 2024/L

The Physical Sciences/Lab

Course Description:
This course covers the principles of elementary physics, chemistry, and earth science for the non-science major. A core course in general education. Three hours lecture and 2 hours laboratory. Prerequisites: Pass BSTD 0113, BSTD 0213, and BSTD 0413 with a grade of “C” or better or make an appropriate score on the placement test.

Expected Learner Outcome

At the End of the course, the student will be able to:
recognize, discuss, describe, explain, and apply knowledge and understanding of scientific method.
recognize, discuss, describe, explain, and apply knowledge and understanding of measurement and error.
recognize, discuss, describe, explain, and apply knowledge and understanding of force and motion.
recognize, discuss, describe, explain, and apply knowledge and understanding of work and energy.
recognize, discuss, describe, explain, and apply knowledge and understanding of temperature and heat.
recognize, discuss, describe, explain, and apply knowledge and understanding of Electricity and magnetism.
recognize, discuss, describe, explain, and apply knowledge and understanding of lights and optics.
recognize, discuss, describe, explain, and apply knowledge and understanding of chemical elements.
recognize, discuss, describe, explain, and apply knowledge and understanding of chemical bonding.
recognize, discuss, describe, explain, and apply knowledge and understanding of chemical reactions and mole concept.
recognize, discuss, describe, explain, and apply knowledge and understanding of atomic and nuclear physic.
recognize, discuss, describe, explain, and apply knowledge and understanding of astronomy.
recognize, discuss, describe, explain, and apply knowledge and understanding of earth science.

Measure
To demonstrate understanding of the above learner outcomes, the student must:
participate in laboratory activities and investigations incorporating outcomes (1-13). Standard methods of assessment, multiple choice and short answer, are given in weekly quizzes. Alternative forms of assessment such as written laboratory reports are also used to assess student learning. Laboratory is 25% of the student’s overall grade.
pass a comprehensive final exam for both class and laboratory. The method of assessment is multiple choice.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Linda M. Bates/12.9.2010

www.southark.edu
Course Description:
This course covers the fundamental laws, theories, and mathematical relationships of chemistry. The course is intended for students who need a foundation for work in advanced chemistry or related laboratory science. Three hours lecture and two hours laboratory. Prerequisites: Pass BSTD 0113, BSTD 0213 with a grade of “C” of better and either one year of high school algebra, or BSTD 0413 or its equivalent or made an appropriate score on the placement test. Successful completion of high school chemistry or its equivalent is also required.

Expected Learner Outcome
At the End of the course, the student will be able to:
- recognize, discuss, describe, explain, and apply knowledge of nuclear chemistry.
- recognize, discuss, describe, explain, and apply knowledge of inorganic nomenclature.
- recognize, discuss, describe, explain, and apply knowledge of chemical reactions.
- recognize, discuss, describe, explain, and apply knowledge of stoichiometry.
- recognize, discuss, describe, explain, and apply knowledge of quantum theory and atomic structure.
- recognize, discuss, describe, explain, and apply knowledge of electron configuration and chemical periodicity.
- recognize, discuss, describe, explain, and apply knowledge of gases and the kinetic-molecular theory.
- recognize, discuss, describe, explain, and apply knowledge of thermochemistry.

Measure
To demonstrate understanding of the above learner outcomes, the student must:
- participate in laboratory activities and investigations incorporating outcomes (1-9). Standard methods of assessment, multiple choice and short answer, are given in weekly quizzes. Alternative forms of assessment such as written laboratory reports are also used to assess student learning. Laboratory is 25% of the student’s overall grade.
- pass a comprehensive final exam. The method of assessment is multiple choice.
Course Number: CHEM 1064/L  
ACTS Course  
hours: 4

Fundamentals of Chemistry/Lab

Course Description:
This is an introductory chemistry course for students in two-year Allied Health programs, chemical technology, and industrial process technology. This course does not fulfill the general education science requirement. Three hours lecture and two hours laboratory. Prerequisites: Pass BSTD 0113, BSTD 0213 with a “C” or better and either one year of high school algebra, or BSTD 0413 or its equivalent or make an appropriate score on the placement test.

Expected Learner Outcome

At the End of the course, the student will be able to:
recognize, discuss, describe, explain, and apply knowledge of scientific method.
recognize, discuss, describe, explain, and apply knowledge of basic measurement.
recognize, discuss, describe, explain, and apply knowledge of states of matter.
recognize, discuss, describe, explain, and apply knowledge of atomic structure.
recognize, discuss, describe, explain, and apply knowledge of periodic table.
recognize, discuss, describe, explain, and apply knowledge of chemical bonding.
recognize, discuss, describe, explain, and apply knowledge of chemical reactions.
recognize, discuss, describe, explain, and apply knowledge of acids and bases.
recognize, discuss, describe, explain, and apply knowledge of solutions.

Measure

To demonstrate understanding of the above learner outcomes, the student must:
participate in laboratory activities and investigations incorporating outcomes (1-9). Standard methods of assessment, multiple choice and short answer, are given in weekly quizzes. Alternative forms of assessment such as written laboratory reports are also used to assess student learning. Laboratory is 25% of the student’s overall grade.

pass a comprehensive final exam. The method of assessment is multiple choice.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Linda M. Bates/12.9.2010  
Profic Goal: 70%  
www.southark.edu
Course Description:

This course is designed to introduce problem solving skills and prepare students for Intermediate Algebra. Topics include properties of real numbers, linear equations and inequalities, graphing on a number line, polynomials, and factoring.

Expected Learner Outcome

At the End of the course, the student will be able to:

- Work basic algebraic expressions and real number operations.
- Solve first-degree equations and inequalities and problem solving.
- Read graphs, plot points, scaling graphs and graphing linear equations.
- Perform polynomial operations.
- Factor polynomials.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

- Pass unit test covering each of the learner outcomes.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Deanna Duncan

Profic Goal: 70%
Course Number: BSTD 0513

ACTS Course   hours: 3

INTERMEDIATE ALGEBRA

Course Description:
This course is designed to strengthen problem solving skills and prepare students for College Algebra. Topics include linear equations and inequalities, absolute value equations and inequalities, relations and functions, systems of equations and inequalities, radical expressions and equations, quadratic equations, and rational expressions and equations.

Expected Learner Outcome
At the End of the course, the student will be able to:

graph Intercepts, rates, slope and slope-intercept form.
solve systems of equations in two variables, solving by substitution or elimination and solving applications: systems of two equations.
solve equations involving polynomials and factoring.
solve rational expressions and equations.
solve equations involving exponents and radicals.
solve quadratic functions and equations.

Measure
To demonstrate understanding of the above learner outcomes, the student must:

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Deanna Duncan

www.southark.edu
Course Description:
This is a college-level mathematics course. Topics include solutions to quadratic equations, solutions to quadratic and rational inequalities, functions (including linear, absolute value, piece-wise defined, quadratic, polynomial, rational, exponential, and logarithmic), graphing functions, shifting and reflecting graphs, combinations of functions, inverse functions, linear regression, systems of equations (including some matrix methods), sequences and series.

Expected Learner Outcome

At the End of the course, the student will be able to:
perform and solve basic function operations and algebraic problems using appropriate vocabulary.
think critically to formulate decisions and problem solving based on reasoning and analysis.
use of technology to supplement and enhance conceptual understanding, visualization, and inquiry.
synthesize information from a variety of sources to solve problems and interpret results.
understand functions including absolute values, quadratic, polynomial, rational, logarithmic, exponential, graphing of inequalities and quadratic inequalities.
understand the application of system of equations and matrices.

Measure

To demonstrate understanding of the above learner outcomes, the student must:
pass a departmental final exam. The questions on the final exam will be correlated to the outcomes listed above. The results of the final exam will be reported in two ways. For each student the number of questions they got correct for each outcome will be indicated. For each outcome, the number of students showing satisfactory proficiency will be indicated.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Henry A. Culbreth/December 13, 2010  Profic Goal:  70%

www.southark.edu
Course Number: MATH 1033

PLANE TRIGONOMETRY

Course Number: MATH 1033

Course Description:
Topics include right and oblique triangles, angle measurement, trigonometric functions, solving triangles, trigonometric identities, solving trigonometric equations, graphs of trigonometric functions, inverse trigonometric functions, inverse trigonometric functions, complex numbers and their trigonometric forms. An introduction to polar coordinates and polar graphs is included if time permits.

Expected Learner Outcome

At the End of the course, the student will be able to:
understand trigonometric functions
use trigonometric relations in solving problems including circular motion.
understand complex numbers and their trigonometric representation
use technology appropriately.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

pass a departmental final exam. The questions on this exam will be correlated to the outcomes listed above. The results will be reported in two forms. For each student there will be notation indicating how many questions they got correct for each of the outcomes. Then for each outcome there will be an indication of how many students showed proficiency on that particular outcome.
Course Number:  BSTD 0203

Fundamentals of Writing 1

Course Description:

This course is designed to prepare students for college-level composition through an intensive review of the fundamentals of written English. Students write a series of papers in multiple drafts that gives them practice in choosing and narrowing topics, generating material through pre-writing activities, writing main idea sentences, developing their topics specifically, adapting to specific audiences, and building fluency. Catalog description: Intensive study of the fundamentals of written English, grammar, punctuation, spelling, and vocabulary development.

Expected Learner Outcome

At the End of the course, the student will be able to:

write an essay that focuses on a clear, well-developed main idea, using personal experience, specific details, and description for support.

organize an essay, using simple patterns and transitions, clear paragraphing, and a functional introduction and conclusion.

vary sentence structure while demonstrating appropriate grammar, usage, and mechanics.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

write a composition of 200 to 300 words in two drafts during a two-hour in class exam period with no previous knowledge of the topic and with the freedom to use a dictionary. The composition will be graded using the Fundamentals of Writing I rubric.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.  

Completed: Carol Benson/ 12/08/10

www.southark.edu
Course Description:

This course is designed to prepare students for college-level composition through an intensive review of the fundamentals of written English. Students write a series of papers in multiple drafts that gives them practice in choosing and narrowing topics, generating material through pre-writing activities, writing main idea sentences, developing their topics specifically, adapting to specific audiences, and building fluency. Catalog description: Intensive study of the fundamentals of written English, grammar, punctuation, spelling, and vocabulary development.

Expected Learner Outcome

At the End of the course, the student will be able to:

- write an essay that focuses on a clear, well-developed main idea, using personal experience, specific details, and description for support.
- organize an essay, using simple patterns and transitions, clear paragraphing, and a functional introduction and conclusion.
- vary sentence structure while demonstrating appropriate grammar, usage, and mechanics.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

- write a composition of 200 to 300 words in two drafts during a two-hour in class exam period with no previous knowledge of the topic and with the freedom to use a dictionary. The composition will be graded using the Fundamentals of Writing 2 rubric.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

www.southark.edu
Course Description:
Development of reading skills through perception training, vocabulary building, comprehension training, and rate building. Diagnostic and individual prescriptive techniques are emphasized.

Expected Learner Outcome
At the End of the course, the student will be able to:
use vocabulary at a level equivalent to a 10.0 on the Nelson Denny and use context clues to identify unknown words while reading passages at that level.
demonstrate reading comprehension equivalent to a 10.0 on the Nelson Denny.

Measure
To demonstrate understanding of the above learner outcomes, the student must:
pass the Nelson Denny test at the appropriate level.
Course Description:
Emphasis on increasing reading speed and comprehension.

Expected Learner Outcome
At the End of the course, the student will be able to:
use college level vocabulary and use context clues to identify unknown words while reading passages at that level.
demonstrate reading comprehension at a college level.

Measure
To demonstrate understanding of the above learner outcomes, the student must:
pass the Nelson Denny test at the appropriate level.

Completed: Jennifer Baine 12/16/10
Profic Goal: 80%
www.southark.edu
Course Description:

Prerequisite: ENGL 1113 with a grade of “C” or higher. Continued work in writing skills with an introduction to research methods, the conventions of documentation, and advanced rhetorical models. Students work on maturing their composition skills by completing a research paper, a literary analysis, and other writing assignments. Further study of principles and techniques of expository and persuasive composition analysis of texts, research methods, and critical thinking.

Expected Learner Outcome

At the End of the course, the student will be able to:

respond appropriately to various rhetorical situations, purposes, and audiences.

use writing and reading for inquiry, learning, thinking, and communicating.

integrate original ideas with those of others.

develop flexible strategies for generating, revising, editing, and proof-reading.

use collaborative writing processes.

demonstrate knowledge of structure, paragraphing, tone, mechanics, syntax, grammar, and documentation.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

write an 8-10 page multi source research essay which will be evaluated by the Composition II rubric.
Course Description:
Introductory survey of music including the study of elements and forms of music, selected musical works, music terminology, important musical genres, style periods, composers, and an introduction to major musical instruments. Music Appreciation will expose the student to a survey of music history and literature. An emphasis of this course is listening to and evaluating all types of art music, including the works and influence of the major composers. The students will learn musical genres and musical styles. Concert etiquette and attendance are stressed.

Expected Learner Outcome
At the End of the course, the student will be able to:
identify and analyze the elements and forms of music.
identify selected works of various composers.
identify and explain music terminology.
identify and analyze the elements and forms of music.
identify various genres, periods, and major composers.
analyze the role of music and musicians within historical contexts.
attend a live performance and write a critique of the experience using terminology appropriate to the course.
differentiate various instruments aurally and visually.

Measure
To demonstrate understanding of the above learner outcomes, the student must:
pass exams covering assigned readings, listening, and other materials as indicated in the class schedule. Tests are generally timed and points subtracted if the time limit is exceeded. Tests and assignments will be added into a final grade. The comprehensive on-campus final at the end of the course will compose approximately 25 - 35% of the class grade. There are no points dropped or averaged. The points earned will be evaluated based on total points to obtain a percentage which will determine the grade earned in this class.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Victoria Harden 12/16/2010
Profic Goal: 70%
Course Description:
Piano Class will introduce students with little or no experience to the piano. This is a hands-on class held in the piano lab. Piano playing, music reading, music theory, piano literature, good technique, performance practice and general music will be emphasized.

Expected Learner Outcome

*At the End of the course, the student will be able to:*

- become skilled on the piano keyboard.
- complete the Adult Piano book through the assigned chapter for the specific semester.
- complete the Dozen A Day book assigned for that semester.
- perform in 2 public forums such as a student recital or a piano workshop.

Measure

*To demonstrate understanding of the above learner outcomes, the student must:*

- complete the Adult Piano Book through Chapter 7.
- participate in a recital.
Course Number:  MUS 1411  
SouthArk Singers

Course Description:
A mixed chorus that performs choral music of many styles from various periods and performs for college functions and community events.

Expected Learner Outcome
At the End of the course, the student will be able to:
- improve their musicianship level.
- sing individually and as an ensemble.
- perform high level choral works as well as diverse music.

Measure
To demonstrate understanding of the above learner outcomes, the student must:
- participate in performances.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Victoria Harden  12/16/2010  
Profic Goal:  95%

www.southark.edu
Course Number: MUS 1111

Course Description:

Designed to develop proper breath control, tone and diction, body awareness, good vocal placement, using group methods.

Expected Learner Outcome

At the End of the course, the student will be able to:

- increase vocal technical ability emphasizing range, flexibility, vowel consistency, consonant expression, posture & breathing.
- develop a true map of the body and its workings during singing.
- expand knowledge and performance of vocal repertoire.
- experience the pedagogical aspects of teaching voice by learning in a group.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

perform at the end of the semester in a formal recital or for the class will be expected. At least 1 song shall be prepared, memorized and performed as part of the final exam which shall constitute the remainder of the grade.
Course Description:
Morphological, physiological, and taxonomic survey of the plant and animal kingdom with emphasis on basic biological principles.

Expected Learner Outcome

At the End of the course, the student will be able to:

explain, describe, discuss, recognize, and/or apply knowledge and understanding of the scientific method.

explain, describe, discuss, recognize, and/or apply knowledge and understanding of the organismal structure and function, including all kingdoms.

explain, describe, discuss, recognize, and/or apply knowledge and understanding of cell structure and function.

explain, describe, discuss, recognize, and/or apply knowledge and understanding of the use of microscope and other lab equipment.

explain, describe, discuss, recognize, and/or apply knowledge and understanding of genetics and reproduction.

explain, describe, discuss, recognize, and/or apply knowledge and understanding of ecology.

explain, describe, discuss, recognize, and/or apply knowledge and understanding of the basic components of evolution and classification.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

pass 4 lecture exams consisting of multiple choice and true/false. The lab component is evaluated by 10 lab handouts consisting of short answer/fill in the blank.
Course Number:  Biol 1024

Zoology

Course Description:
The emphasis will be on general principles of zoology. A survey of the major animal phyla: phylogenetic relationships, morphology, physiology and natural history.

Expected Learner Outcome

At the End of the course, the student will be able to:

- explain, describe, discuss, recognize, and/or apply knowledge and understanding of the classification and characteristics of phyla and classes.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of the embryonic development.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of the anatomy, function, and evolution of all organ systems in various classifications of animals: Protozoan groups, Porifera, Cnidaria, Platyhelminthes, Nematoda, Mollusca.
- participate in animal dissections.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

- pass 4 lecture exams consisting of multiple choice and true/false. The lab component is evaluated by 10 lab quizzes consisting of short answer/fill in the blank.

Completed: Matt Connior / 12 December 2010

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

www.southark.edu
Course Number: PSYCH 2203

Abnormal Psychology

Course Description:

Prerequisite: Pass PSYC 2003 with a grade of "C" or better. An introduction to the description, causes, and treatment of abnormal behavior patterns. Topics include, but not limited to, the scientific method; historical and contemporary perspectives on abnormal behavior; classification and assessment of abnormal behavior; and major psychological disorders and their treatment. Both research and applications to our everyday lives will be studied.

Expected Learner Outcome

At the End of the course, the student will be able to:

- adopt a skeptical attitude toward popular view of abnormal behavior and be able to list the major popular myths and misconceptions.
- explain why it is so difficult to define abnormal behavior, describe different approaches to such definitions, and examine the strengths and weaknesses of each.
- identify the main personnel in the mental health arena and their distinctive characteristics.
- summarize the key concepts associated with the task of classification and describe the problems associated with labeling.
- identify how cultural issues can influence the definition of Abnormal Psychology.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

- pass 5 unit tests. Tests will be given weekly over the material that in class through group presentations, PowerPoint, writing assignments, and additional readings. The tests will consist of a combination of multiple choice, matching, and essay format questions.
- create a research presentation/project. Each student is required to submit a 6-8 page paper. The topic of the paper should be related to psychology. Guidelines for the paper will be discussed in class.
- participate in a film study project. The class will view a film outside of class, and the students will use the material presented to write a reaction paper. Questions and guidelines will be distributed in class and on Blackboard.
- participate in topical reading. Students will be given topics to write one page reaction papers. These papers must be on the topic presented in class and reflect the thoughts of the student and the material to back up the topic factually.

For book and course materials needed for this class, please visit our Book Store by clicking on this link: www.southark.edu

Completed: Sterling Claypoole / 12-15-10

Profic Goal: 70%
Course Number: PSYCH 2003

General Psychology

Course Description:

General Psychology is an introduction to the basic factual content and concepts of scientific psychology. This course in an overview of major topics in modern psychology: the scientific study of behavior, and mental processes. As a first course in the discipline of psychology, it introduces some of the fundamental concepts, principles, and theories with a consideration for the complexity of human behavior. Topics of the course typically include, but are not limited to: history and methods of scientific psychology, biological basis of behavior, learning, memory, human growth & development, intelligence, motivation, personality, abnormal behavior, and methods of psychological therapy. The student should leave the course with an appreciation of the complexity of human behavior and a basic understanding of the application of the scientific method to the study of complex behavioral processes.

Expected Learner Outcome

At the End of the course, the student will be able to:

distinguish among major schools of thought and their historical backgrounds

demonstrate an understanding of basic research methods in psychology

explain, describe, discuss, recognize, and/or apply knowledge and understanding of the following: Historical and contemporary perspectives in psychology

explain, describe, discuss, recognize, and/or apply knowledge and understanding of the following: Recognition of the cognitive, biological, and social/cultural influences of behavior

explain, describe, discuss, recognize, and/or apply knowledge and understanding of the following: Application of psychological knowledge in everyday life and real-world-contexts

Measure

To demonstrate understanding of the above learner outcomes, the student must:

pass four unit tests. Tests will be given weekly over the material that is covered. The tests will consist of a combination of multiple choice, matching, and essay format questions.

participate in a film study project. The class will view a film outside of class, and the students will use the material presented to write a reaction paper. Questions and guidelines will be distributed in class and on Blackboard.

participate in topical reading. Students will be given topics to write one page reaction papers. These papers must be on the topic presented in class and reflect the thoughts of the student and the material to back up the topic factually.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Sterling Claypoole / 12-15-10

www.southark.edu
Course Description:

Prerequisite: PSYC 2003. This course is a comprehensive view of the individual at each stage of the life span from conception to death. The biological, cognitive, social and emotional aspects of growth personality development are emphasized. The aging process is also addressed. The interaction of heredity and the environment on these processes is explicated. The application of developmental principles to one's own life is a major focus.

Expected Learner Outcome

At the End of the course, the student will be able to:

- explain, describe, discuss, recognize, and/or apply knowledge of a fundamental understanding of psycho-social, biological, cognitive, and emotional aspects of human development in each period of the lifespan: Prenatal
- explain, describe, discuss, recognize, and/or apply knowledge of a fundamental understanding of psycho-social, biological, cognitive, and emotional aspects of human development in each period of the lifespan: Infancy and toddler
- explain, describe, discuss, recognize, and/or apply knowledge of a fundamental understanding of psycho-social, biological, cognitive, and emotional aspects of human development in each period of the lifespan: Early Childhood
- explain, describe, discuss, recognize, and/or apply knowledge of a fundamental understanding of psycho-social, biological, cognitive, and emotional aspects of human development in each period of the lifespan: Middle Childhood
- explain, describe, discuss, recognize, and/or apply knowledge of a fundamental understanding of psycho-social, biological, cognitive, and emotional aspects of human development in each period of the lifespan: Adolescence
- explain, describe, discuss, recognize, and/or apply knowledge of a fundamental understanding of psycho-social, biological, cognitive, and emotional aspects of human development in each period of the lifespan: Early adulthood
- explain, describe, discuss, recognize, and/or apply knowledge of a fundamental understanding of psycho-social, biological, cognitive, and emotional aspects of human development in each period of the lifespan: Middle adulthood
- explain, describe, discuss, recognize, and/or apply knowledge of a fundamental understanding of psycho-social, biological, cognitive, and emotional aspects of human development in each period of the lifespan: Late adulthood
- demonstrate understanding of major aspects and theories of growth and development.
- demonstrate knowledge of scientific research in the field of developmental psychology.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

- pass 5 unit tests. Tests will be given weekly over the material that in class through group presentations, PowerPoint, writing assignments, and additional readings. The tests will consist of a combination of multiple choice, matching, and essay format questions.
- create a research presentation/project. Each student is required to submit a 6-8 page paper. The topic of the paper should be related to psychology. Guidelines for the paper will be discussed in class.
- participate in a film study project. The class will view a film outside of class, and the students will use the material presented to write a reaction paper. Questions and guidelines will be distributed in class and on Blackboard.

For book and course materials needed for this class, please visit our Book Store by clicking on this link. www.southark.edu

Completed: Sterling Claypoole / 12-15-10  Profic Goal: 70%
participate in topical reading. Students will be given topics to write one page reaction papers. These papers must be on the topic presented in class and reflect the thoughts of the student and the material to back up the topic factually.
Course Description:

This course is a general survey of applied mathematics beginning with a review of whole numbers, common fractions, and decimals and continuing through basic algebra and trigonometry. Emphasis is practical mathematics in various disciplines of technology.

Expected Learner Outcome

At the End of the course, the student will be able to:

Measure

To demonstrate understanding of the above learner outcomes, the student must:
Course Number:  TECH 1203

Industrial Safety

Course Description:

An introductory course dealing with methods and programs utilized by industry to prevent injury and fatalities. This course covers mandatory safety training, interpretation of warning labels and signs, OSHA, industrial hazards and how to avoid them. This course also emphasizes personal responsibility for safety. Other topics include crane and hoisting equipment, chain and wire rope slings, machine guarding, electrical hazards, low- and high-pressure boiler safety, hydraulic/pneumatic system safety procedures, and equipment lock-out procedures.

Expected Learner Outcome

*At the End of the course, the student will be able to:*

Measure

*To demonstrate understanding of the above learner outcomes, the student must:*

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

www.southark.edu
Course Description:
This course is designed to help students develop an awareness and an appreciation of theatre art and its place in contemporary human culture. It incorporates the study of theatrical styles, history, theory, and live and recorded performances.

Expected Learner Outcome
*At the End of the course, the student will be able to:*
Analyze the nature and function of theatrical performance.
Identify the nature and function of theatre arts and society.
Identify and explain terminology related to theatre arts.
Identify the various genre and styles of theatre.
Identify the uniqueness and role of various theatrical artists in the collaborative creative process.
Identify the characteristics of theatre and important artists and their contributions to the theatre during various historical eras.
Attend a live performance and write a critique of the experience using terminology appropriate to the course.

Measure
*To demonstrate understanding of the above learner outcomes, the student must:*
pass a comprehensive final at the end of the course
Course Number: ECON 2003

Macro Economic Principles

Course Description:
Introduces the basic economic concepts including the market system, national income, fiscal policy, monetary policy, and the Federal Reserve System. Emphasis is placed on connecting the concepts to real world situations.

Expected Learner Outcome
At the End of the course, the student will be able to:

Measure
To demonstrate understanding of the above learner outcomes, the student must:
Course Number: ECON 2103

Micro Economic Principles

Course Description:
Introduction to microeconomics and resource allocation of comparative economic systems. Covers consumer choice, firm production and pricing in different market structures, the public sector, and externalities.

Expected Learner Outcome
At the End of the course, the student will be able to:
Basic Principles of Supply & Demand
Elasticity
Production & Costs
Market Structures
Factor Markets
International Economics

Measure
To demonstrate understanding of the above learner outcomes, the student must:

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Stephanie Tully-Dartez 6/1/2011
www.southark.edu
Course Description:
Writing the paragraph and short essay using clear and effective prose based on accepted conventions of grammar, usage, diction, and logic. An introduction to basic rhetorical models, principles, and techniques of expository and persuasive composition, analysis of texts with introduction to research methods, and critical thinking.

Expected Learner Outcome

At the End of the course, the student will be able to:
respond appropriately to various rhetorical situations, purposes, and audiences.
use writing and reading for inquiry, learning, thinking, and communicating.
integrate original ideas with those of others.
develop flexible strategies for generating, revising, editing, and proof-reading.
use collaborative writing processes.
demonstrate knowledge of structure, paragraphing, tone, mechanics, syntax, grammar, and documentation.

Measure
To demonstrate understanding of the above learner outcomes, the student must:
write an essay which will be evaluated by the Composition I rubric.
### Course Description:

An introduction to the theories, concepts, and basic principles used in the study of group life, social institutions, and social processes. The student will demonstrate understanding of sociological perspective; sociological theories and methods; social institutions; culture and society; socialization; groups and organizations; social inequality, and globalization.

### Expected Learner Outcome

**At the End of the course, the student will be able to:**

- demonstrate understanding of Sociological perspective
- demonstrate understanding of Sociological theories and methods
- demonstrate understanding of Social institutions
- demonstrate understanding of Culture and society
- demonstrate understanding of Socialization
- demonstrate understanding of Groups and organizations
- demonstrate understanding of Social inequality
- demonstrate understanding of Globalization

### Measure

**To demonstrate understanding of the above learner outcomes, the student must:**

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Stephanie Tully-Dartez 6/1/2011

Profic Goal:

www.southark.edu
Course Description:
Study of earth materials and general principles, physical processes that shape the earth: weathering, erosion, volcanism, earthquakes, rock deformation, and mountain building. Recommended as a general education course.

Expected Learner Outcome

**At the End of the course, the student will be able to:**

- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Basic chemistry of mineral compounds.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Composition, formation, and characteristics of igneous, sedimentary, and metamorphic rocks.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Earthquakes.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Seismology.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Soil formation.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Geologic structures.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Continental drift, sea floor spreading, and plate tectonics.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Effects of surface water, wind, and ground water.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Geologic time and dating.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Interior of the earth.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Ocean basins and their margins.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Resources.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Scientific method/inquiry.

**Measure**

To demonstrate understanding of the above learner outcomes, the student must:
**Course Number:** GEOL 1014

**ACTS Course**

**Course Description:**
A survey of the natural history of the earth including origin and evolution of life as recorded in rocks. Also basic stratigraphic interpretations using fossils and sedimentary rocks.

**Expected Learner Outcome**

*At the End of the course, the student will be able to:*

- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Theories of the origin of the earth.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Evolutionary change of the earth.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Fossil record and evolution of life.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Sedimentary Rocks.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Stratigraphy.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Orogenies.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Plate tectonics.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Geologic time.
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Darwin’s theory of natural selection.

**Measure**

*To demonstrate understanding of the above learner outcomes, the student must:*

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For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Stephanie Tully-Dartez 6/1/2011

www.southark.edu
Course Description:
A consideration of various conditions and factors affecting individual and community health; designed to assist the student in formulating his/her own philosophy, attitudes and understanding of behaviors necessary to establish healthful living practices.

Expected Learner Outcome

At the End of the course, the student will be able to:

- Identify positive and negative factors that impact physical, social, mental, and emotional health and well-being.
- Demonstrate basic understanding of critical health issues and behavior affecting personal health.
- Identify the causes of stress and the steps to successfully manage stress.
- Discuss strategies for establishing and maintaining healthful living practices, including exercise.
- Recognize and discuss the processes and effects of addictive behavior, substance abuse, and substance dependence.
- Demonstrate knowledge of essential nutrients, their food sources, and why they are important to the body.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Stephanie Tully-Dartez 6/1/2011
Course Number: CHEM 1124/L

Course Description:
Prerequisite: CHEM 1024, BSTD 0513. Continuation of Chem. 1024/L, Chemistry I for Science Majors/Lab.

Expected Learner Outcome

At the End of the course, the student will be able to:
the student should be able to recognize, discuss, describe, explain, and apply knowledge of nuclear chemistry.
the student should be able to recognize, discuss, describe, explain, and apply knowledge of inorganic nomenclature.
the student should be able to recognize, discuss, describe, explain, and apply knowledge of chemical reactions.
the student should be able to recognize, discuss, describe, explain, and apply knowledge of stoichiometry.
the student should be able to recognize, discuss, describe, explain, and apply knowledge of quantum theory and atomic structure.
the student should be able to recognize, discuss, describe, explain, and apply knowledge of electron configuration and chemical periodicity.
the student should be able to recognize, discuss, describe, explain, and apply knowledge of gases and the kinetic-molecular theory.
the student should be able to recognize, discuss, describe, explain, and apply knowledge of thermochemistry.
the student should be able to recognize, discuss, describe, explain, and apply knowledge of nuclear chemistry.

Measure

To demonstrate understanding of the above learner outcomes, the student must:
participate in laboratory activities and investigations incorporating outcomes (1-9). Standard methods of assessment, multiple choice and short answer, are given in weekly quizzes. Alternative forms of assessment such as written laboratory reports are also used to assess student learning. Laboratory is 25% of the student’s overall grade.
pass a comprehensive final exam. The method of assessment is multiple choice.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Linda M. Bates/12.9.2010
Profic Goal: 70%

www.southark.edu
Course Number:  MATH 2103

Course Description:

Begins with descriptive statistics: organizing, summarizing, and illustrating data using graphs and measurements such as mean and standard deviation. Continues with a study of the basic rules of probability and probability distributions, with special attention to binomial (discrete) and normal (continuous) probability distributions. Also includes inferential statistics, covering the basics of hypothesis testing. The various simple tests such as z-test and t-test are studied. The useful simple linear regression and correlation are also introduced as the last part of this course.

Expected Learner Outcome

At the End of the course, the student will be able to:

demonstrate a basic understanding of Collection and use of data for analysis

demonstrate a basic understanding of Design of experiments

demonstrate a basic understanding of Correlation of analysis

demonstrate a basic understanding of Analysis of inference

demonstrate a basic understanding of Linear regression

demonstrate a basic understanding of Use of computers, calculators, and/or software for statistical analysis

demonstrate a basic understanding of Use of distribution tables, including solving problems by using them

demonstrate a basic understanding of Performing hypothesis test involving means, proportions, standard deviations, and variances

demonstrate a basic understanding of Basic principles of probability

demonstrate a basic understanding of Confidence intervals

demonstrate a basic understanding of Relationship between sample and population

Measure

To demonstrate understanding of the above learner outcomes, the student must:

pass a comprehensive final
Course Description:
This course provides instruction related to the study of the structure and functions of the human body. Lecture emphasizes concepts underlying upright walking and how humans to respond to their environment. Laboratory work includes histology, morphometry of the skeleton, dissections, and some physiologic experimentation.

Expected Learner Outcome
At the End of the course, the student will be able to:
explain, describe, discuss, recognize, and/or apply knowledge and understanding of General body organization and function
explain, describe, discuss, recognize, and/or apply knowledge and understanding of Basic biochemistry
explain, describe, discuss, recognize, and/or apply knowledge and understanding of Cellular structure and function
explain, describe, discuss, recognize, and/or apply knowledge and understanding of Metabolism
explain, describe, discuss, recognize, and/or apply knowledge and understanding of Histology
explain, describe, discuss, recognize, and/or apply knowledge and understanding of Integumentary system
explain, describe, discuss, recognize, and/or apply knowledge and understanding of Skeletal system
explain, describe, discuss, recognize, and/or apply knowledge and understanding of Joints
explain, describe, discuss, recognize, and/or apply knowledge and understanding of Muscular system
explain, describe, discuss, recognize, and/or apply knowledge and understanding of Nervous system
explain, describe, discuss, recognize, and/or apply knowledge and understanding of Special senses
explain, describe, discuss, recognize, and/or apply knowledge and understanding of Digestive system
explain, describe, discuss, recognize, and/or apply knowledge and understanding of Reproductive system

Measure
To demonstrate understanding of the above learner outcomes, the student must:
pass unit tests covering each outcome (1-10)
participate in laboratory experiments

For book and course materials needed for this class, please visit our Book Store by clicking on this link.
www.southark.edu
Human Anatomy and Physiology II

Course Description:
Continuation of BIOL 2064, with emphasis on the structure and functions of systems in endocrinology, hematology, circulatory, lymphatic, digestive, urinary, and respiratory systems. The course also covers growth and development of the human body, and developments in genetics.

Expected Learner Outcome
At the End of the course, the student will be able to:

- explain, describe, discuss, recognize, and/or apply knowledge and understanding of General body organization and function
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Basic biochemistry
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Cellular structure and function
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Metabolism
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Histology
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Integumentary system
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Skeletal system
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Joints
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Muscular system
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Nervous system
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Special senses
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Digestive system
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Reproductive system

Measure
To demonstrate understanding of the above learner outcomes, the student must:

- pass unit tests covering each outcome (11-20)
- participate in laboratory experiments

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

www.southark.edu
Course Description:

Study of musculoskeletal anatomy, posture, and movement of the human body. An understanding of the muscular system with regard to origin, insertion, and action of muscles, serves as the basis by which to study planes and axis of movements, the range and quality of functional movements, the actions of levers within the human body, and how muscular contraction affects movements, posture, and gait.

Expected Learner Outcome

At the End of the course, the student will be able to:

Measure

To demonstrate understanding of the above learner outcomes, the student must:
Course Description:

Study of the fundamental principles of human nutrition and diet with emphasis on carbohydrates, lipids, proteins, vitamins, minerals, and energy in normal nutrition as well as in disease conditions.

Expected Learner Outcome

At the End of the course, the student will be able to:

Define and use terms, formulas, and symbols that are relevant to subject material.

Apply mathematical skills to solve quantitative problems in the natural sciences.

Use the scientific method to analyze the natural processes observed.

Relate relevant facts and concepts to demonstrate problem solving.

Relate course concepts to personal and professional fields of interest as well as to current developments in the life sciences.

Formulate philosophy, attitudes, and understanding of behaviors necessary to establish healthful living practices.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

- complete lecture notes will be handed in to test psychomotor and cognitive learning [outcome 4].
- complete a diet analysis, consisting of Part I and Part II, will be done to assess psychomotor (diet analysis I), cognitive, and affective learning (diet analysis II) [outcomes 3,4]. Part of the diet analysis II is a case study. The student chooses one o
- pass lecture exams test cognitive learning which entails a critical thinking part [outcomes 1, 2]. Part B of the final exam is cumulative. Part A is graded with a common check sheet.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

www.southark.edu
Course Number: BIOL 1034

Course Description:
Introduction to fundamental principles of plant structure and function.

Expected Learner Outcome
*At the End of the course, the student will be able to:*

- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Scientific method
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of General plant structure and function
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Plant reproduction
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Basic plant physiology, including photosynthesis
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Ecology
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Genetics
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Importance of plants in human nutrition
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Basic principles of plant production
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Basic classification and evolution
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Use of microscope and other lab equipment

Measure
*To demonstrate understanding of the above learner outcomes, the student must:*

- pass unit tests

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

www.southark.edu
Course Description:

Introduction to the world of microbes, including those that cause human diseases. Instruction is given in classification, metabolism, morphology, and identification of bacteria plus basic techniques for the microbiology laboratory. Classifications of parasites and fungi are included.

Expected Learner Outcome

At the End of the course, the student will be able to:

- explain, describe, discuss, recognize, and/or apply knowledge and understanding of History of microbiology
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Biological and chemical concepts, including metabolism, as applied to microorganisms
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Basic classification, characteristics and behavior of microorganisms
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Host-microbe interactions that result in infection
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Fundamentals of immunology
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Principles of asepsis, sterilization, and disinfection
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Principles of epidemiology as they apply to the effect of microorganisms on the human population
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of General methods for the prevention and control of infectious disease transmission
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Microbial growth
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Microbial genetics
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Use of microscope
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of Preparation of stains
- explain, describe, discuss, recognize, and/or apply knowledge and understanding of General laboratory techniques, including but not limited to aseptic technique, streak plate, and identification methods

Measure

To demonstrate understanding of the above learner outcomes, the student must:

- pass a comprehensive final
- participate in laboratory experiments

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.
Course Description:
This course is designed to acquaint the student with classic issues, ideas, thinkers, and strategies in the realm of philosophy. Special emphasis will be placed upon identifying and examining the philosophical positions that shape our lives today.

Expected Learner Outcome

At the End of the course, the student will be able to:

- Develop appreciation of various points of views
- Demonstrate critical inquiry
- Demonstrate a familiarity with the crucial concepts involved in the above topics

Measure

To demonstrate understanding of the above learner outcomes, the student must:

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed: Stephanie Tully-Dartez 6/2/2011

www.southark.edu
Course Number: HIST 1003

History of Civilization to 1700

Course Description:
An introductory study of civilization from the ancient era through the early modern period emphasizing European politics, culture, and society.

Expected Learner Outcome
At the End of the course, the student will be able to:
The student will develop and utilize critical thinking and communication skills in order to gain a global and historical perspective.

Measure
To demonstrate understanding of the above learner outcomes, the student must:
pass three essay exams
write a research Paper
Course Number: ENGL 2213

Literature I

Course Description:
Introduction to Western literature; samplings of major masterpieces from the early Greeks to A.D. 1600. Emphasis on historical context, literary analysis, and critical writing. Students may take Literature I and Literature II out of sequence.

Expected Learner Outcome

At the End of the course, the student will be able to:
Understand significant literary and cultural developments in world civilizations.
Understand the interaction of various literary and cultural traditions.
Achieve familiarity with enduring expressions of human thought by studying major texts of world literature, including the study of literary techniques, forms, and ideas.
Complete a significant analytical writing component.

Measure

To demonstrate understanding of the above learner outcomes, the student must:
Introduction to Western literature with selections of works from 1660 to the present. Emphasis on historical context, literary analysis, and critical writing. Students may take Literature I and Literature II out of sequence.

Expected Learner Outcome

*At the End of the course, the student will be able to:*

- Understand significant literary and cultural developments in world civilizations.
- Understand the interaction of various literary and cultural traditions.
- Achieve familiarity with enduring expressions of human thought by studying major texts of world literature, including the study of literary techniques, forms, and ideas.
- Complete a significant analytical writing component.

Measure

*To demonstrate understanding of the above learner outcomes, the student must:*
Course Number: ENGL 2123

Advanced Grammar and Composition

Course Description:
A refinement of skills including advanced grammar, rhetorical form, and specialized writing.

Expected Learner Outcome

At the End of the course, the student will be able to:

Measure
To demonstrate understanding of the above learner outcomes, the student must:

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

www.southark.edu
Course Description:
Learn basic computer concepts and software applications with an emphasis on personal computing. Topics include hardware, software, data processing, the Internet and World Wide Web, and current trends in personal computing. File management, word processing, spreadsheet, database, and presentation applications are introduced.

Expected Learner Outcome

At the End of the course, the student will be able to:

Demonstrate knowledge of the fundamentals of computers and computer terminology commonly used with computer hardware and software to accept input, process data, and store data.

Demonstrate key file management skills.

Use at a basic level word processing, spreadsheet, and database applications. May include presentation software and other applications.

Use the Internet to find information.

Measure

To demonstrate understanding of the above learner outcomes, the student must:
Course Description:
A survey of American Literature, authors, and literary movements before 1865. Students may take American Literature I and II out of sequence.

Expected Learner Outcome

At the End of the course, the student will be able to:

- Read, analyze, and interpret works by representative American writers.
- Identify various literary techniques, methods, and ideas.
- Illustrate how literature reflects culture and society.
- Write at least one interpretive paper.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

www.southark.edu
Course Description:
A survey of American Literature, authors, and literary movements since 1865. Students may take American Literature I and II out of sequence.

Expected Learner Outcome

At the End of the course, the student will be able to:
Read, analyze, and interpret works by representative American writers.
Identify various literary techniques, methods, and ideas.
Illustrate how literature reflects culture and society.
Write at least one interpretive paper.

Measure

To demonstrate understanding of the above learner outcomes, the student must:
Course Number: PSCI 2003

Course Description:
A survey of the American National Government including the Constitution; structure and operation of the presidency in action.

Expected Learner Outcome
At the End of the course, the student will be able to:

- explain, discuss, recognize, and/or apply knowledge of the three branches of the American government (Executive, Judicial, Legislative)
- explain, discuss, recognize, and/or apply knowledge of the Constitution
- explain, discuss, recognize, and/or apply knowledge of the Political Parties and interest groups
- explain, discuss, recognize, and/or apply knowledge of the Public opinion
- explain, discuss, recognize, and/or apply knowledge of the Civil liberties and civil rights
- explain, discuss, recognize, and/or apply knowledge of the Federalism
- explain, discuss, recognize, and/or apply knowledge of the Campaigns and elections

Measure
To demonstrate understanding of the above learner outcomes, the student must:

For book and course materials needed for this class, please visit our Book Store by clicking on this link, www.southark.edu
Course Description:
An overall examination of the institutions and operations on the state and local government level with special emphasis upon the structure and policies of the Arkansas political system.

Expected Learner Outcome

At the End of the course, the student will be able to:
- explain, discuss, recognize, and/or apply knowledge of the Campaigns and elections
- explain, discuss, recognize, and/or apply knowledge of the Constitution
- explain, discuss, recognize, and/or apply knowledge of the Political Parties and interest groups
- explain, discuss, recognize, and/or apply knowledge of the Public opinion
- explain, discuss, recognize, and/or apply knowledge of the Civil liberties and civil rights
- explain, discuss, recognize, and/or apply knowledge of the Federalism
- explain, discuss, recognize, and/or apply knowledge of the Campaigns and elections

Measure

To demonstrate understanding of the above learner outcomes, the student must:
Course Description:

This course will introduce the students to entrepreneurship and how entrepreneurial businesses impact the US economy. Students will learn the basics of entrepreneurship including general aspects of marketing, developing an idea into a feasible product or service, the fundamentals of a business plan, sources for funding, entity types and other aspects of entrepreneurial businesses. The student will study successful and unsuccessful entrepreneurial ventures through case study and discussion.

Expected Learner Outcome

*At the End of the course, the student will be able to:*

- Demonstrate understanding of the role of entrepreneurial businesses in the US
- Demonstrate understanding the impact of entrepreneurial businesses on the US and global economy
- Demonstrate understanding of how ideas become businesses
- Describe how entrepreneurs operate within a company
- Discuss the general precepts of entrepreneurial businesses

Measure

*To demonstrate understanding of the above learner outcomes, the student must:*

Tests and exams
Course Description:

This course is specifically designed to teach the tools of professional selling and advertising methods to students. Students will learn successful sales techniques for retail and non-retail customers. Students will also learn to develop an advertising program for products and services and the appropriate medium to use. This course is designed for students seeking the AAS Degree in Business Management with the entrepreneurial option or for those students who desire to increase their knowledge of professional sales and advertising.

Expected Learner Outcome

At the End of the course, the student will be able to:

- Demonstrate understanding of the role of entrepreneurial businesses in the US
- Demonstrate understanding the impact of entrepreneurial businesses on the US and global economy
- Demonstrate understanding of how ideas become businesses
- Describe how entrepreneurs operate within a company
- Discuss the general precepts of entrepreneurial businesses
- Demonstrate understanding of Entrepreneurship in today’s marketplace.
- Demonstrate understanding of Entrepreneurship in the global marketplace
- Demonstrate understanding of Intrapreneurship as a tool in existing companies.
- Demonstrate understanding of Importance of the business plan.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

Exams

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

Completed:  
Profic Goal:

www.southark.edu
Course Number: ENTR 2013

Opportunity and Feasibility Analysis

Course Description:
This course will develop the student’s knowledge of exploiting, determining, evaluating, and implementing strategies for determining potential entrepreneurial opportunities in the marketplace and analyzing the feasibility of those opportunities. This course is designed for students seeking the AAS Degree in Entrepreneurship. It is also designed for people who desire to explore various entrepreneurial opportunities in the marketplace and determine the feasibility of those opportunities. ENTR 2013 may not transfer to some four-year institutions for credit.

Expected Learner Outcome

At the End of the course, the student will be able to:

- have knowledge of exploit, determine, evaluate, and implement strategies for determining potential entrepreneurial opportunities in the marketplace
- Analyze the feasibility of those opportunities.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

- tests

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

www.southark.edu
Course Description:

This course is designed to teach the students the various types of funding mechanisms available to the entrepreneurial company and the importance of selecting the proper funding method. This course is designed for students interested in entrepreneurship and designed for students seeking the AAS Degree in Business Management with the entrepreneurial option. This course presents an overview of the funding process for entrepreneurial companies, both at startup and those that have some maturity.

Expected Learner Outcome

At the End of the course, the student will be able to:

Measure

To demonstrate understanding of the above learner outcomes, the student must:
Course Description:
Basic principles of financial accounting theory with emphasis on sole proprietorship

Expected Learner Outcome

At the End of the course, the student will be able to:
- Demonstrate an understanding of the accounting equation.
- Apply the principles of the double entry accounting system.
- Analyze and record business transactions, including adjusting and closing entries.
- Prepare and review basic financial statements.
- Demonstrate an understanding of the fundamentals of internal control.

Measure

To demonstrate understanding of the above learner outcomes, the student must:
Course Number: ACCT 2103  

Principles of Accounting II

Course Description:
Basic principles of financial accounting theory for partnerships and corporations, managerial cost accounting, and financial statement analysis.

Expected Learner Outcome

*At the End of the course, the student will be able to:*

- Differentiate between cost flow systems in manufacturing.
- Analyze and record transactions for cost accounting systems
- Prepare cost reports.
- Prepare special reports and analyze accounting information.
- Define budgeting and apply the budgeting process.

Measure

*To demonstrate understanding of the above learner outcomes, the student must:*

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

www.southark.edu
Course Description:

Course designed to provide a realistic approach to computerized integrated accounting procedures. Consists of six major accounting systems commonly found in computerized accounting environments.

Expected Learner Outcome

*At the End of the course, the student will be able to:*

Measure

*To demonstrate understanding of the above learner outcomes, the student must:*
Course Description:
Basic course in the fundamentals of business. An overview to develop an intelligent understanding of the realistic problems and practices of business. Studies of the business organization and its environment, including marketing, economics, management, and accounting.

Expected Learner Outcome
At the End of the course, the student will be able to:
- Calculate a profit.
- Identify and utilize markets.
- Learn how to manage capital and human resources.
- Demonstrate an understanding of funding and investing opportunities.
- Use accounting statements and accounting principles.
- Develop an awareness of the legal framework of business.
- Examine the ethical issues of business.

Measure
To demonstrate understanding of the above learner outcomes, the student must:

For book and course materials needed for this class, please visit our Book Store by clicking on this link.
Course Description:
The composition and evaluation of psychologically sound business letters in correct and forceful English. Emphasis is placed on solving business problems encountered in writing effective business letters.

Expected Learner Outcome

At the End of the course, the student will be able to:

- Apply the basic principles of business writing and oral communications.
- Demonstrate an understanding of the communication process.
- Apply proper research and documentation techniques.
- Demonstrate successful group communication.
- Demonstrate an understanding of the employment search process and generate effective employment documents.

Measure

To demonstrate understanding of the above learner outcomes, the student must:
Course Description:
This course is a discussion of the legal environment, contracts, and dealings with goods, commercial paper, debts, and creditors. This is the introductory course in law for all business students. This course is designed for students interested in entrepreneurship and designed for students seeking the AAS Degree in Business.

Expected Learner Outcome

At the End of the course, the student will be able to:
understand and apply basic legal principles in business situations, recognize potential legal problems, and know when the advice of legal counsel is warranted.
understand and apply ethical behavior in the business community.
understand the American court system
understand contracts
understand torts
understand Business organizations
understand employment law

Measure
To demonstrate understanding of the above learner outcomes, the student must:
Course Number: BUS 2013

Qualitative Analysis

Course Description:
An introduction to applied statistics including measures of central tendency and dispersion, probability, sampling, estimation, hypothesis testing, and analysis of variance.

Expected Learner Outcome

At the End of the course, the student will be able to:
Compute and interpret data using measures of location and measure of dispersion.
Organize raw data into frequency tables, frequency distributions, and analyze with graphic presentations.
Compute basic probability.
Construct confidence intervals.
Conduct a single sample hypothesis test.
Core concepts include: Sampling distribution, discrete and continuous probability.

Measure

To demonstrate understanding of the above learner outcomes, the student must:

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

www.southark.edu
Course Number:  ADMS 1013  

Fundamentals of Keyboarding

Course Description:
Introduction to the touch system of keyboarding with emphasis on the proper technique and a thorough mastery of the keyboard.

Expected Learner Outcome

At the End of the course, the student will be able to:
- Demonstrate touch method to alphanumeric keys/symbols with an identified level of speed and accuracy.
- Demonstrate the proper techniques necessary for operation of the keyboard.
- Demonstrate text formatting of documents.
- Identify and apply proofreader’s marks on keyed copy.

Measure

To demonstrate understanding of the above learner outcomes, the student must:
Course Description:
There is no prerequisite for this class. This course is designed to study performance and what affects it within the work environment.

Expected Learner Outcome

*At the End of the course, the student will be able to:*
- understand human motivation
- understand strategies for improving job performance
- understand self-motivation
- understand challenge
- understand communication with employees
- understand delegating responsibility
- understand performance appraisal

Measure

*To demonstrate understanding of the above learner outcomes, the student must:*
- Unit tests

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

www.southark.edu
Course Number: MGMT 2613

Small Business Management

Course Description:
This class is an introduction to starting a new business, focusing on the unique problems and circumstances encountered in establishing and operating a small business. Emphasis is placed on the reasons for small business failure and the minimization of those forces.

Expected Learner Outcome

At the End of the course, the student will be able to:
become familiar with investigating and evaluating business opportunities
become familiar with acquiring the skills and knowledge needed to establish a new firm
become familiar with marketing products or services
become familiar with managing the human and fiscal demands of a business operation
become familiar with meeting the organization's social responsibility to its community

Measure

To demonstrate understanding of the above learner outcomes, the student must:
Unit tests

For book and course materials needed for this class, please visit our Book Store by clicking on this link. www.southark.edu
Course Description:
Work experience is open to students enrolled in the management program. This provides actual work experience in the business field as a paid employee. Student, employer, and program coordinator develop an individual program for each student that is evaluated by both the employer and the program coordinator.

Expected Learner Outcome

At the End of the course, the student will be able to:
- aware of the nature and responsibilities of his/her job.
- have the ability to access new knowledge and skills that affect the job.
- develop the ability to work through problems and difficulties which occur on the job.

Measure

To demonstrate understanding of the above learner outcomes, the student must:
Course Number: MGMT 1113

Introduction to Management

Course Description:
This course is designed to introduce the student to the management process.

Expected Learner Outcome
At the End of the course, the student will be able to:
understand the four functions of management and be able to implement these functions into a work environment.
understand the history of management, how to effectively write objectives, how to deal with conflict resolution and how to motivate subordinates.

Measure
To demonstrate understanding of the above learner outcomes, the student must:

For book and course materials needed for this class, please visit our Book Store by clicking on this link.

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