I. Action
   A. Approval of Minutes – August 5, 2020 - Approved
      President
      VPAA
      VPSS
      VPFA
      AVPA
      AVIP/AS
      A. Approval to fill/hire for upcoming Library Tech Position – Approved

II. Discussion
   President
   A. Review of latest Enrollment Numbers – Data was shared with the Cabinet (an increase in numbers from previous days)
   B. Model for Professional Tracking – Discussion of a model being created before professional mandatory training
   C. Cabinet meeting next week -August 19th - There will not be an official Cabinet meeting (first week of classes – all hands on deck)

   VPAA
   A. Enrollment – Dr. Murders will update the Deans/Faculty on the enrollment data categorized by Academic Divisions/Departments.

   VPSS
   A. Mandatory Training for Title IX – Information will be sent out (Mr. Bill Fowler)
   B. Web Updates – Dr. Moore gave an update on advertisement for Fall registration:
      • Extreme TV 30 second advertisement which aired on Apps such as Haystack, Newsy, CNN, and Hallmark
      • Facebook Campaign - For Process Technology and Industrial Tech (has been viewed by 47,000 people and has had 1,000 clicks since July 28th)
      • Text Messaging Campaigns
      • Facebook Live – Dr. Wallace, Dr. Moore
      • Digital Signs – Will start running asap

   Dr. Moore will also follow up on advertisement for registration on SouthArk web
III. Grant Updates/Progress Reports
A. Grant Development
B. ADHE RAMP (Regional Advanced Manufacturing Partnership: Building the Pipeline) – Dr. Tully-Dartez
C. DOJ (Department of Justice) Consortium – Dr. Moore – Received Bystander Prevention video approval from DOJ; Interview Team is reviewing applicants for Advocate position
D. Verizon - Dr. Murders
E. Delta Regional Authority (DRA) – Culinary – Dr. Tully-Dartez
F. Early College/Career Coach grant – Dr. Moore - Concurrent – Reaching out to High School Counselors for student enrollment documents
G. Mentor-Links Grant – Dr. Murders
H. Career Pathways – Dr. Moore – Preparing for Summer Book return and Fall pick-up Books on July 30th and August 13th
I. Upward Bound – Dr. Moore – Planning for Saturday Programming to begin August 22nd
J. NSF Grant – Dr. Murders
K. JAG (Jobs for America’s Graduates) – Dr. Moore

IV. Announcements