

Cabinet Meeting – August 12, 2020
Admn Board Room 8:30 a.m.
Minutes

Present	Absent	Cabinet Member Name
X		President, Dr. Bentley Wallace
X		VP for Academic Affairs (VPAA), Dr. Michael Murders
X		VP for Student Services (VPSS), Dr. Derek Moore
	X	Vice President for Finance & Administration (VPFA), Mr. Carey Tucker
X		Associate VP for Administration (AVPA), Dr. Tim Kirk
X		Associate VP for Institutional Planning & Academic Support (AVPIP/AS), Dr. Stephanie Tully-Dartez

I. Action

A. Approval of Minutes – August 5, 2020 - Approved

President

VPAA

VPSS

VPFA

AVPA

AVPIP/AS

A. Approval to fill/hire for upcoming Library Tech Position – Approved

II. Discussion

President

- A. Review of latest Enrollment Numbers – Data was shared with the Cabinet (an increase in numbers from previous days)
- B. Model for Professional Tracking – Discussion of a model being created before professional mandatory training
- C. Cabinet meeting next week -August 19th -There will not be an official Cabinet meeting (first week of classes – all hands on deck)

VPAA

A. Enrollment – Dr. Murders will update the Deans/Faculty on the enrollment data categorized by Academic Divisions/Departments.

VPSS

- A. Mandatory Training for Title IX – Information will be sent out (Mr. Bill Fowler)
- B. Web Updates – Dr. Moore gave an update on advertisement for Fall registration:
 - Extreme TV 30 second advertisement which aired on Apps such as Haystack, Newsy, CNN, and Hallmark
 - Facebook Campaign - For Process Technology and Industrial Tech (has been viewed by 47,000 people and has had 1,000 clicks since July 28th)
 - Text Messaging Campaigns
 - Facebook Live – Dr. Wallace, Dr. Moore
 - Digital Signs – Will start running asap

Dr. Moore will also follow up on advertisement for registration on SouthArk web

VPFA

AVPA

AVPIP/AS

III. Grant Updates/Progress Reports

- A. Grant Development
- B. **ADHE RAMP (Regional Advanced Manufacturing Partnership: Building the Pipeline)** – Dr. Tully-Dartez
- C. **DOJ (Department of Justice) Consortium**– Dr. Moore – Received Bystander Prevention video approval from DOJ; Interview Team is reviewing applicants for Advocate position
- D. **Verizon** - Dr. Murders
- E. **Delta Regional Authority (DRA)** – Culinary – Dr. Tully-Dartez
- F. **Early College/Career Coach grant** – Dr. Moore - Concurrent – Reaching out to High School Counselors for student enrollment documents
- G. **Mentor-Links Grant** – Dr. Murders
- H. **Career Pathways** – Dr. Moore – Preparing for Summer Book return and Fall pick-up Books on July 30th and August 13th
- I. **Upward Bound** – Dr. Moore – Planning for Saturday Programming to begin August 22nd
- J. **NSF Grant** – Dr. Murders
- K. **JAG (Jobs for America's Graduates)** – Dr. Moore

IV. Announcements