

SOUTH ARKANSAS COMMUNITY COLLEGE BOARD POLICY NO. 23

POLICY TYPE: ENDS

POLICY TITLE: *BOARDS ENDS AND FORMAL INSTITUTIONAL MONITORING*

Policy Statement: To assure accountability and transparency of college performance, the Board has established specific ENDS requirements for the College. These ENDS exemplify the College mission, vision, values, and strategic initiatives. Monitoring reports are used by the Board to inform planning and opportunities for performance improvement.

In order to provide residents in the region with “excellence in learning, teaching, and service” and to “serve as a cultural, intellectual, and economic resource”, the South Arkansas Community College Board shall set forth ENDS, of which outcomes achievement shall be reviewed at least annually.

Performance or “Monitoring” reports shall be prepared and presented to the Board for each of the ENDS as outlined below. Where possible, data and college cohort comparisons will be provided. In most cases, data will be compiled from the previous academic year.

1. Mission Statement (presented in May)

- Board Review
- Noel-Levitz employee data

2. Student Success/Pathways (presented in September)

This ENDS performance area focuses on the success of students. From college readiness, to retention, completion of certificates and degrees, employment or transfer, SouthArk’s strategic initiatives measure student success at many levels. The college will utilize IPEDS, VFA and ADHE data and compare to other similar colleges or nation/state data in these key areas:

- Developmental course success
- Retention - fall to fall
- Progression (15 hour)
- Gateway Course success
- Secondary/ABE to Post-secondary
- Completion/Graduation rate
- Student Transfer (National Student Clearinghouse)
- Licensure/certifications

3. Connections (presented in November)

This ENDS performance area focuses on the connections the institution and employees have with the community. The College's involvement in offering lifelong learning, training, and workforce development activities for area employers and community members is measured. The connections of the institution with other partners for mutual goals will be quantitated. The quality and integrity of the institution through regional and programmatic accreditation will be monitored. Key measures:

- Lifelong Learning, cultural and intellectual enrichment (community)
- Partnerships
- Accreditation (regional and programmatic)

4. Campus Culture (presented in May)

This ENDS considers the campus culture for the students and for the employees by demonstrating how the College has created a productive, respectful, and caring learning and working environment. The College recognizes the uniqueness of employees, students, and community members and values these differences, providing a safe and positive educational setting.

- Student community service (volunteer hours)
- Cultural enrichment activities and events (for students)
- Campus diversity (CCSSE items)
- Student and staff diversity (i.e., race, ethnicity, age, gender) data
- Employee professional development
- Employee participation in community service (hours)
- Employee recognition

5. Student Experience (presented in January)

This ENDS is focused on the holistic student experience which includes the instructional process and the student support services which enable students to succeed. Key measures:

- Active and Collaborative learning (CCSSE)
- Support for Learners (CCSSE)
- Student-Faculty Interaction (CCSSE)
- Student Activities report
- Tuition/fees comparison
- Financial aid participation
- Online courses (% of all courses and comparison of completion)

6. Strategic Planning and Budget (presented in March)

This ENDS seeks to monitor the College's initiatives related to innovative practices, improvements, and changes to achieve the desired College outcomes.

- Strategic Plan report
- Strategic Budgeting report

- Operational budget allocations - IPEDS Cohort
 - Financial ratios
 - Annual Foundation corpus value, investment return, college supported activities
 - Facilities updates
- Employee survey related to strategic planning
- Resources allocated to strategic initiatives (grants, operational, Foundation)
 - Grants
 - Operational budget allocations to Strategic Initiatives